





# Final Report 2021 - 2022

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#### I. FOREWORD

The Final Report 2021-2022 records the progress of INA-IYCE/YEPP EUROPE (further referred to as YEPP EUROPE) according to the YEPP EUROPE Strategic Goals and activities in the field of service provision, advocacy, international networking & partnerships, dissemination and expansion, fundraising & income generation, coordination & management. It covers the period from 1 January 2021 to 31 December 2022.

The narrative section is followed by the financial report.

The Final Report is based on the evaluation reports of YEPP EUROPE international activities, site visit reports of the YEPP EUROPE Team members, as well as on the minutes of the YEPP EUROPE Team Meetings including the annual YEPP EUROPE Team Evaluation Meeting, the YEPP EUROPE Advisory Board Meetings and the regular updates for the YEPP Community Network.

### II. GLOBAL NEEDS AND ISSUES

With the COVID-19 pandemic hitting the world since 2020, global cooperation and youth work faced unforeseeable burdens, but also opened new pathways of cooperation opportunities. Trying to create simple, low-threshold and easy to access solutions, YEPP EUROPE closely collaborates with local partner organisations (YEPP Local Sites, Project Partners), working on strategies to reach out to and engage with the most vulnerable (young) people with these solutions. Therefore, YEPP EUROPE is supporting youth work with the increasing use of digital tools, developing innovative solutions, ensuring that youth work can fulfil its function as an essential service for young people.

YEPP EUROPE successfully positioned itself within the context of the European and global initiatives striving for sustainable living, social justice and empowerment of those with fewer opportunities: the United Nations' Sustainable Development Goals (SDG), Children's Rights, the European Youth Goals and lately, the European Year of the Youth 2022 and the EU values. YEPP EUROPE's activities, based on its goals and principles, promote these initiatives and targets on various communication channels, including social media and facilitate reflection on their implementation among young people, youth workers, community stakeholders and policy makers both at a local and European level.

## United Nations' Sustainable Development Goals (SDG)



YEPP EUROPE has committed to contribute to reaching United Nations' Sustainable Development Goals (SDG) and the implementation of the Agenda 2030 as they are linked to the strategic goals and activities of YEPP EUROPE: Believing that creativity, know-how, technology and resources are needed from all communities to achieve the SDGs in every context and that it is possible to contribute at the local and global levels through multi-stakeholder involvement, including youth. With its holistic and inclusive empowerment approach, YEPP EUROPE focuses in particular on the civic engagement of young people with fewer opportunities as agents of change.

YEPP EUROPE's work can be linked to the following SDGs1:

Goal 1 (No Poverty),

Goal 3 (Good Health and Well-being),

Goal 4 (Quality Education),

Goal 5 (Gender Equality),

Goal 8 (Decent Work and Economic Growth),

Goal 10 (Reduced Inequalities),

Goal 11 (Sustainable Cities and Communities),

Goal 13 (Climate Action) and

Goal 16 (Peace, Justice and Strong Institutions).

In 2021, the members of the YEPP Community Network have also been hard at work incorporating the Sustainable Development Goals into their operations and projects. According to the results of the YEPP Community Network Survey 2021, Good Health & Well-Being and Quality Education are the two most worked-on SDGs, reached by 11 members each, closely followed by Sustainable Cities and Communities (8 partners), Reduced Inequalities (7 partners), Gender Equality, Climate Action, and Partnership for the Goals (6 partners each).

According to the results of our 2022 survey, Quality Education and Sustainable Cities & Communities are the two most worked-on SDGs, reached by 11 members each, closely followed by Gender Equality, Decent Work and Economic Growth, Good Health and Well-Being, and Partnerships for the Goals.

<sup>&</sup>lt;sup>1</sup> https://yeppeurope.org/sustainable-development-goals/

Each project implemented by YEPP EUROPE is contributing to the implementation of SDGs as highlighted on the project pages by the section 'foregrounded SDGs'.

Two notable projects from our partner organisation, the Entrepreneurs Association in Georgia, which address various SDGs were "Youth for Sustainable Rural Development" and "Become a changemaker, create a smart and sustainable community". Both of these projects focused on empowering young people to drive sustainable development in rural areas. The project "XUNDundDU," from LOGO Jugendmanagement addressed SDG 3 by micro-sponsoring local initiatives to promote physical and psychological health and awareness.

Meanwhile, the Erasmus+ project Community Challengers helped both YEPP Italia and DYPALL Network in Portugal to connect local support groups with the project's methodology and action, working directly in the area of climate action, SDG 13. These goals were also addressed by Odorheiu Secuiesc Community Foundation in Romania, who's project Bottlecap HEART, which collected plastic caps, had two purposes: to clean and protect the environment, as well as educate their community about these important issues. Once collected, the caps were sold to generate a fund which supported community initiatives to promote healthy lifestyles in Odorhei and work to protect the local natural environment.

These are only a few of the many inspiring examples of projects run by our partner organisations in 2022 in support of the global SDGs.

## UN Convention on the Rights of the Child (CRC)

The UN Convention on the Rights of the Child (CRC) is the most widely ratified human rights treaty. Despite its nearly universal acceptance, the violation of children's rights is widespread and the CRC implementation faces a range of challenges, from cultural settings and deeply-rooted traditions to language barriers and lack of political will. Children's rights education and promotion needs new, efficient, and creative methods to bring about positive change into the field of children's rights education and advocacy.

Through YEPP Europe's development and implementation of "Songs for Rights", a music-based approach to children's rights and education, these values are actively promoted.



## • EU: Values, Youth Strategy & Youth Goals, Erasmus+

YEPP EUROPE is acknowledging the universal approach of **European Values** as stated in Art 2 in the Treaty of the European Union: Human dignity, freedom, democracy, equality, rule of law and human rights. All activities implemented are respecting the values as a basis of trust, common understanding and acceptance of respect. Through cross-sectoral approaches, the values are transmitted in non-formal education and capacity building activities, e.g. European values through music (Songs for Change project 2022-2024).

The 11 European Youth Goals are part of the EU Youth Strategy (2019-2027) which aims at tackling the existing and upcoming challenges young people are facing all over Europe. It provides a framework of objectives, principles, priorities, core areas and measures for youth policy cooperation for all relevant stakeholders



with due regard for their respective competences and the principle of subsidiarity<sup>2</sup>. The EU Strategy and Youth Goals are largely reflected in the "YEPP" approach and methodology and

have been implemented in YEPP EUROPE's activities<sup>3</sup>.



In 2021, the members of the YEPP Community Network also have been hard at work incorporating the European Youth Goals into their operations and projects. According to the results of YEPP EUROPE Network survey 2021, the majority of the partners prioritised quality

<sup>&</sup>lt;sup>2</sup> Resolution of the Council of the European Union and the Representatives of the Governments of the Member States meeting within the Council on a framework for European cooperation in the youth field: The European Union Youth Strategy 2019-2027 (europa.eu)

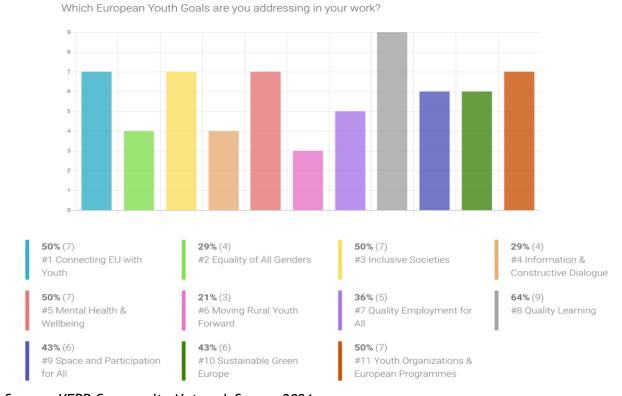
<sup>&</sup>lt;sup>3</sup> https://yeppeurope.org/eu-youth-strategy/

learning. Nearly as important, several organisations flagged the following Goals: Connecting EU with Youth, Inclusive Societies, Mental Health & Wellbeing, and Youth Organisations & European Programmes.

YEPP EUROPE intends to further promote the EU Youth Strategy through the implementation and new applications of Erasmus+ projects and the transversal topics of the new Erasmus+ Programme Generation (2021-2027).



The priorities of the Erasmus+ programme for the coming years are Diversity and Inclusion, Digital Transformation, Green Mobility, and Participation in democratic life. Network survey results from 2021 show that in the coming year, most YEPP Network members set out to spur European Digital transformation, with democratic participation coming just short of that.



Source: YEPP Community Network Survey 2021

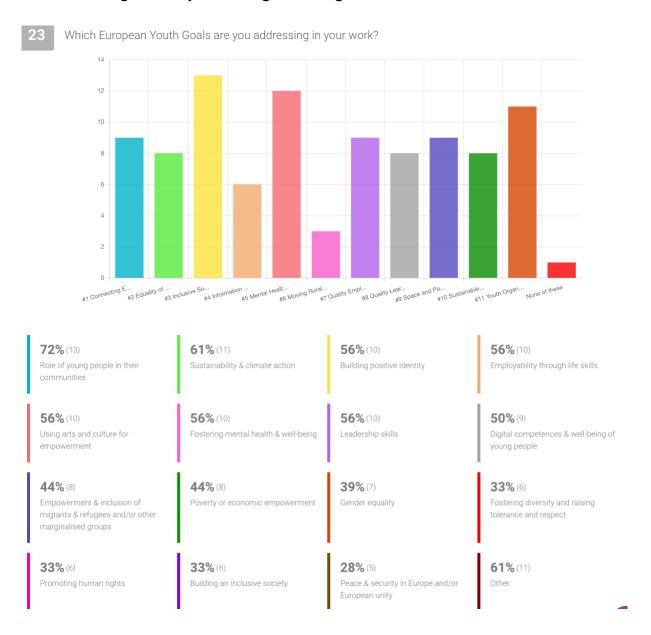
In 2022, the members of the YEPP Community Network also worked hard to incorporate the European Youth Goals into their operations and projects.

According to the results of our 2022 survey, the majority of the partners prioritised Inclusive Societies, with 13 organisations highlighting that as their focus. Nearly as important, many organisations flagged the following EYGs: Mental Health & Wellbeing, Connecting EU with Youth, and Youth Organisations & European Programmes.

There were many projects in our network that went hand in hand with the EYGs in the past year, many with a specific focus on gender inclusion and equality. For example, Roes Cooperativa's partnership Elevate YOUth Work aimed to empower youth workers with the tools to support LGBTQIA+ youth, while the young women of

YEPP Porta Palazzo created a space where young people could meet regularly to reflect and train on themes of gender and self-identity.

Other inspiring projects were "Let's go to Job", a two-week training course that taught young people how to apply for a job, behave in a job interview, and navigate the job application process, and "Wear(e)able" an EU project on sustainable fashion, both of which were organised by LOGO Jugendmanagement in Austria.



# • European Year of the Youth 2022



The Corona pandemic had massive consequences on European societies, leaving traces on all parts of the populations. Young people and children have been hit very hard by the restrictions. Not being prioritised in decisions and lockdown measures taken, EU Commission's President Ursula von der Leyen declared the year 2022 as European Year of Youth

(EYY), putting young people at the centre of societies. With the aim of shining a light on the importance of European youth, initiatives, funding support, network and events for visibility and connection have been promoted throughout the whole year. The thematic focal points: making Europe more green, more inclusive and more digital. All priorities were reflected in YEPP EUROPE's activities foreseen in 2022 and beyond, linking them to #EYY2022, strengthening ties, deepening connection and bridging activities beyond borders.

Being designated as the European Year of Youth, the year 2022 was a significant milestone, and also marked the 35th anniversary of Erasmus+. In light of these important celebrations, our YEPP network members were also actively involved in organising events and programs that promoted the participation of young people in the European community.

One of the major initiatives undertaken by LOGO Jugendmanagement in Austria was hosting meetups for young people to connect and share their experiences. Additionally, they organised an in-house travel fair that aimed to inform young people about the various EU projects and opportunities to go abroad. They also had the privilege of hosting three European Solidarity Corps (ESCs) and worked closely with a former ESC member to deliver aid to peoplein

Moreover, YEPP Italia organised a webinar on Inclusion, in partnership with YEPP Europe, which aimed to promote social integration and inclusion of young people from different backgrounds.

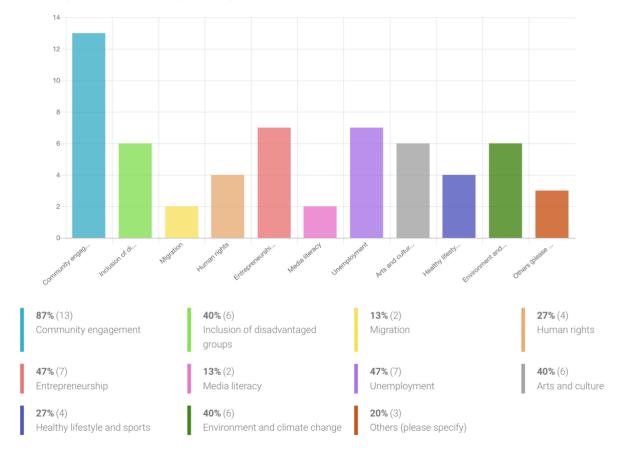
Furthermore, the Institute for Creative Education (IKO) was involved in the European Youth Event in Varaždin, Croatia organised by the Office of the European Parliament in Croatia.

### III. NEEDS AND ISSUES IN THE YEPP COMMUNITY NETWORK

The activities of YEPP EUROPE and YEPP Community Network members are developed and implemented in response to global, European and local issues. YEPP EUROPE worked on migration, radicalisation, xenophobia, unemployment, sustainable development (incl. climate change mitigation) and idea generation, mental health and wellbeing. Facilitating capacity building for and with youth as well as youth workers and community stakeholders especially in communities with fewer opportunities, YEPP provides competences for young people and youth workers to strengthen their personal and professional growth in the areas of civic engagement, human rights, advocacy, media literacy, project management, community-based entrepreneurship, as well as self-confidence, creativity, tolerance, respect for diversity and digital well-being.

In 2021, the YEPP Community Network survey showed that thematic focal points lay in the topics of Community engagement, entrepreneurship, arts and culture as well as tackling unemployment.

In 2021, you have been locally working on...



As for future projects and initiatives the topics of gender equality, using arts and culture for empowerment as well as empowering migrants/refugees or marginalised groups were named of highest priority. YEPP EUROPE will respect these outcomes in upcoming project applications and cooperation initiatives with its partners.

#### CLIMATE ACTION

In line with the Fridays for Future movement and global calls for recognition of climate emergency, YEPP EUROPE responded to this global call for action with the implementation and coordination of the project "Community Challengers: Towards Sustainable and Climatesmart Communities through Arts and Social Entrepreneurship" (2021-2022).

#### MENTAL HEALTH AND WELLBEING

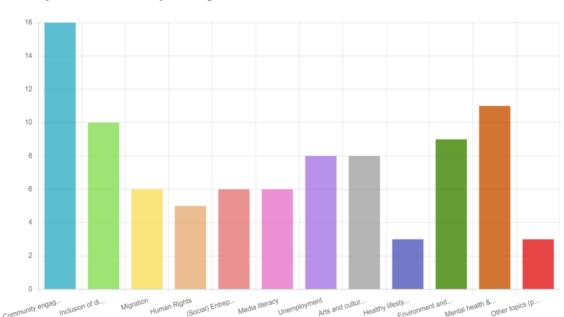
The global Covid-19 pandemic and other events of global magnitude such as the climate emergency, the war in Ukraine, etc. are leaving traces on young people's wellbeing. Acknowledging the tremendous need for support, YEPP EUROPE partners with the "Don't Worry Be You" project (2022-2023), seeking to foster youth and community wellbeing, empowering young people to dive into self-exploration, to reconnect, develop resilience skills and mobilise their communities with innovative, appealing and challenge/game-based measures.

#### EU VALUES & HUMAN RIGHTS EDUCATION THROUGH MUSIC

With the increasing need to protect and promote human dignity, freedom, democracy, equality, rule of law, and human rights (as core EU values), YEPP EUROPE promotes the

method of music for empowerment, learning, self- and artistic expression, civic engagement, as well as the promotion & advocacy of ideas and values, through the implementation and coordination of the "Songs for Change" and "Songs for Rights" projects.

Over the course of the year **2022**, the members of the YEPP Community Network implemented 866 activities, focusing on a wide range of topics from Mental Health and Wellbeing, Human Rights to Media Literacy, just to name a few.



In 2022, you have been locally working on...

Environment and climate action combined with community engagement was an important area of focus, with many of our partners promoting sustainable fashion by organising clothing swap shops within their local communities. Meanwhile, Supernatural in Serbia conducted a community mapping workshop in the Danube area that enabled young people to analyse their community from a sustainable perspective, as well as painting a local art mural that promoted bees and plants through activism and art.

Artistic expression was also a cause for celebration for HDLU in Croatia, who received the European Innovative Teaching Award in 2022 (EITA) for their 8-year long ERASMUS+ project "Artist for Artistic Education".

Another key topic was the inclusion of disadvantaged groups into local community projects, especially migrants and refugees. Migrafrica's Gastro 8.0 project successfully trained young migrants in the field of Gastronomy, especially developing cooking and service skills, while Act Now supported startups in migrant communities.

Developing digital skills and fostering media literacy was the subject of many of our partners' trainings and local workshops in 2022, with ÖIAT / Saferinternet.at in Austria dealing with the highly relevant topics of cyber bullying, hate speech, data protection, copyright law and online self-expression.

Gaining practical skills in social entrepreneurship and project management was another key focus across the board. For example YouthBank International in the UK organised workshops that enabled participants to develop the insights, skills, knowledge and understanding required to subsequently plan, implement & evaluate grant-making programmes through their local YouthBank.

### **Local Training**

Mental health and fostering community wellbeing was an exceptionally important topic of focus within both the local **training** organised by our partners and the international workshops they attended.

YPAR (ICON) in Ireland provided Trauma-informed training and nonviolent resistance for youth workers, as well as Decider Cognitive Behaviour Therapy training, while Roes Cooperativa in Greece organised workshops relating to embodiment, storytelling and mental health.

In October the Institute for Creative Education (IKO) in Croatia hosted the training of trainers for the "Don't Worry Be You" project in Zagreb. The aim of this ongoing project is to equip young people with fewer opportunities with knowledge, techniques, and competencies on how to live a happier and fulfilled life, and how to foster wellbeing in their communities by combining game-based community-building practices with advocacy work. The training was a huge success and was attended by several other members of the YEPP network including the Shift foundation from the Netherlands and the YEPP Italia association and network.

Additionally, Finland's Municipality of Kristinestad attended a workshop on "Building Resilient Communities During Covid Times" in Braga, Portugal, and members of Migrafrica from Germany travelled to Spain to participate in the workshop "Emotional Management for Migrant Women" in Cordoba.

The results of such activities have clearly worked toward empowering young people, assisting them gain greater personal autonomy by developing their personal and professional skills and strengthening their position in the job market. Both IKO in Croatia and Supernatural in Serbia have employed two young people with fewer opportunities within their organisations, while LOGO Jugendmanagement in Austria supported 36 young people in the process of finding new jobs. Such personal development, combined with the greater awareness of mental health issues and emotional support has allowed the youth members to thrive in the professional areas they are interested in, as well as contribute to the overall wellbeing of their communities.

Alongside this, Migrafrica's success in helping to establish 17 migrant-based businesses, and YPAR's lobbying for increased English language translations which directly supported 20 Roma and other minority ethnic families in Ireland, demonstrate how the Network's activities further facilitate the inclusion and integration of disadvantaged groups into society.

Involving young people in projects that they design and run for themselves is a potent way of engaging youth in their community and empowering them to create meaningful societal

change. Such opportunities, such as those facilitated by YouthBank in the UK, allows them to bridge divisions, take leadership roles and stimulate entrepreneurial spirit while challenging negative perceptions about what they can achieve. By engaging in active citizenship, participating in civil society and youth councils, young people develop crucial leadership skills, and are provided with a sense of purpose, becoming more aware of the needs and aspirations of their local community and how they can make a difference.

Many organisations, such as the Entrepreneurs Association in Georgia and Roes Cooperativa in Greece provided disadvantaged youth, such as LGBTQIA+ youth, migrants or those with educational difficulties, access to international opportunities and training programmes. This paved the way to opening new educational doors, allowing them to stand up against injustice and create the change they wish to see in themselves and their communities.

As a result, the local youth in our network's communities are showing greater interest in participating in social projects and becoming involved with the wide ranging activities of the organisations.

### Youth Policy Change on a Local Level

The work of our Network's organisations have also contributed to the introduction of youth policies in many local municipalities, and the YEPP methodology was even chosen in Loano, Italy, as the model for implementing local youth policies. Many members help to facilitate dialogue between young citizens and the local governments to ensure their voices are heard within decision making processes and, as experts in the field, the organisations are often consulted about new laws and regulations.

Alongside consultation, local politicians and policy have frequently been involved in the work of our organisations. For example in Forli, Italy, 5 politicians attended training on youth participation, and in Bosnia and Herzegovina policy makers were involved with study visits and conferences organised by Tuzla Community Foundation and as well as signing a cooperation agreement to establish a community centre in the local region.

In some cases, the influence of our partners even extended to the Federal Level: working with Federal Ministries of Finance, Education, and in the case of Migrafrica, being invited to the Integration Summit organised by former Chancellor of Germany Angela Merkel.

#### YEPP EUROPE and the YEPP Community Network

Over the past year, members of the YEPP Community Network have interacted with YEPP EUROPE and connected with each other in a number of ways. According to our 2022 survey, the most frequent methods were through project collaboration, attending YEPP EUROPE events such as webinars, training and workshops, and through meetings with YEPP EUROPE staff members. Other ways of connection were engaging with YEPP EUROPE via our social media channels and contributing to the quarterly YEPP EUROPE newsletter.

Our partners are quite clear about what they believe to be the benefit of their membership in the network: access to a wider community. Being connected to an international group of change-makers and project managers is invaluable to many of our partners, not only because they can exchange skills and knowledge about projects and funding, but also because it provides more opportunities for their youth to connect with other young people from across Europe.

Overall, our community members seem to be very satisfied with the work we are doing to support them and the opportunities generated for their local youngsters. But of course, they would always be happy to be offered more chances for connection, discussion, and collaboration, as well as some members (Tuzla Community Foundation in Bosnia Herzegovina and Supernatural in Serbia) wishing to have more resources that would allow them to participate more frequently in networking activities and future projects.

### IV. KEY ACCOMPLISHMENTS & ACTIVITIES 2021-2022

Poverty and social exclusion, lack of educational and employment opportunities, lack of belonging and faith in the future and civic engagement, the climate crisis and the pandemic related negative impacts on mental health and wellbeing are the challenges that YEPP EUROPE addresses in its work. It does so by supporting the implementation of the "YEPP" approach and methodology which has been enriched with community-based entrepreneurial tools and by empowering young people and communities through capacity building programmes and opportunities for stakeholder engagement and active civic participation.

The priorities of YEPP EUROPE in 2021-2022 are based on the three Strategic Goals 2021-2022 and the results of the annual YEPP EUROPE Team Evaluation which took place in December 2021 and 2022. They include further development and implementation of capacity building programmes for young people and youth workers in the areas of community development, social inclusion, human rights, active citizenship, project management, advocacy, media work, climate action, mental health & wellbeing and community-based entrepreneurship; coordination and expansion of the YEPP Community Network and sustaining YEPP EUROPE and the YEPP Community Network beyond 2022.

The next chapter provides an overview of YEPP EUROPE's key activities for 2021-2022 according to each of three Strategic Goals and based on the YEPP EUROPE Working Plan for 2021-2022. The key activities for each Strategic Goal are wrapped up with an assessment of the key achievements.

### The Strategic Goals 2021-2022 are as following:

STRATEGIC GOAL 1: Empower young people and local communities with fewer opportunities through the "YEPP" approach and methodology with a special focus on capacity-building

### Strategic objectives:

 support lifelong learning for young people and people working with youth, especially those with fewer opportunities, through the development of capacity-building programmes on current global issues which affect youth and their communities, such as unemployment, poverty, social exclusion, migration, radicalisation, xenophobia,

- digital developments and challenges, climate change, human rights issues, and other issues related to the COVID-19 pandemic,
- foster transnational exchange and learning (online & offline).

### STRATEGIC GOAL 2: Mainstream the "YEPP" Goals & Principles and increase outreach

#### Strategic objectives:

- build strategic partnerships to develop needs-based capacity-building programmes for youth and those working in the youth field through ERASMUS+ programmes and other alliances,
- expand to new communities and countries in and beyond Europe,
- advocate and promote the YEPP values (e.g. equal opportunities, young people at the core of decision-making processes, ...) and inclusive and resilient communities in crosssectoral collaboration with stakeholders and decision-makers at the local, regional, national and international levels,
- align the work on the YEPP Goals & Principles with the Sustainable Development Goals, Human/Children's Rights and the European Youth Goals.

### STRATEGIC GOAL 3: Sustain YEPP EUROPE and the YEPP Community Network

#### Strategic objectives:

- develop a diversified funding scheme,
- develop new offers and programmes assuring the sustainability and further development of YEPP EUROPE and the quality of the YEPP Community Network as a lively, inspiring and capacity-building international platform.

While the first two goals serve the YEPP EUROPE mission as the central entity within the YEPP Community Network and its current operations, the third goal is focused on the sustainability of YEPP EUROPE, the YEPP Community Network and funding schemes for the years 2021, 2022 and beyond.

YEPP EUROPE's work along each Strategic Goal, as well as the account of strategic objectives, expected outcomes, activities and mid-term assessment is presented in the next section of this report.

#### STRATEGIC GOAL 1

Empower young people and local communities with fewer opportunities through the "YEPP" approach and methodology with a special focus on capacity building

### Strategic objectives:

- support lifelong learning for young people, and people working with youth especially those with fewer opportunities, through the development of capacity-building programmes on current global issues which affect youth and their communities, such as unemployment, poverty, social exclusion, migration, radicalisation, xenophobia, digital developments and challenges, climate change, human rights issues, and other issues related to the COVID-19 pandemic,
- foster transnational exchange and learning.

### **Expected Outcomes:**

Local actors strengthened their capacities in youth and community empowerment work, advocacy, media work and (community-based) entrepreneurship, children's rights and climate action. Learning and exchange were fostered by YEPP EUROPE through a series of international Youth Exchanges, TOTs and/or Partner Meetings as well as workshops, training and coaching and other online activities.

#### IMPACT IN THE FIELD OF INCLUSION: THE INCLUSION! PROJECT

YEPP EUROPE successfully finished the project "INCLUSION! Actions across boundaries" which is funded by the European Union's ERASMUS+ Programme, Key Action 1 - Youth Exchanges. The project seeked to raise awareness of young people of the values of solidarity and tolerance in Europe, to discuss what social exclusion is, who the discriminated groups are and to work out practical solutions on how to foster more inclusion in local European communities and enhance equal rights and opportunities for everyone regardless of origin, culture, (dis)ability, sexual orientation, etc.



The project was implemented by YEPP EUROPE in collaboration with 12 partners from 12 countries of the YEPP Community Network. It included two international youth exchanges (Berlin and Athens) and developing and implementing local youth projects aimed at inclusion, as well as dissemination phase.

#### IMPACT IN THE FIELD OF CLIMATE CHANGE MITIGATION AND ECO-FRIENDLINESS

The goal of the "Community Challengers" (Erasmus+ Key Action2- Strategic Partnerships) project is to empower young people with tools to take and reflect on climate action and mobilise their communities with innovative and appealing measures, combining non-formal education, arts and social entrepreneurship. It shall enable young people to learn about climate change and environmental issues; analyse their community from the point of view of sustainability; create a vision for the future, combined with entrepreneurship tools, and take action. The model is developed by the Consortium of partners Out of the Box (Belgium),

Croatian Association of Artists (Croatia), INA/ICE-YEPP EUROPE (Germany), YEPP Italia (Italy), Izgaismo Ideju (Latvia), DYPALL Network (Portugal) and Supernatural (Serbia).

### YEPP EUROPE Sustainability Concept

In the light of the climate emergency, in 2021, YEPP EUROPE has developed a sustainability concept for its operations and in particular for its international events such as conferences, training, partners meetings, training of trainers and youth exchanges. Through this sustainability concept YEPP EUROPE reduces its negative impact on the environment and the climate through a series of measures (<a href="https://yeppeurope.org/our-vision-of-sustainability/">https://yeppeurope.org/our-vision-of-sustainability/</a>). For each international event YEPP EUROPE organises (trainings, workshops, youth





exchanges, etc.) the carbon footprint of the event is calculated and the amount is offset by all partners through either donations to environmental projects working on climate action or through climate action activities such as beachcleaning, planting trees, waste collection, etc. The way the carbon footprint was offset is published on the project website at the end of each project which involved international meetings.

#### IMPACT IN THE FIELD OF MENTAL HEALTH AND WELLBEING:

The COVID-19 pandemic has drastically changed the realities of young people, leaving traces on their mental health and wellbeing, due to isolation, inactivity and loss of purpose. These issues are addressed by the project "Don't Worry Be You- Fostering youth and community wellbeing (Erasmus+ KA2 Strategic Partnership, 2022-23). It is based on a holistic learning model that combines a mindfulness programme with embodiment practices, community initiatives and advocacy work, and thus targets all three human dimensions - the intellectual, physical and spiritual. The learning model draws on a 4-pillar methodology developed for this project: Learning- Embodiment- Mindfulness- Connection (LEMC method).

Under the coordination of Shift Foundation (Netherlands), the partners, YEPP Italia (Italy), Institute for Creative Education (Croatia), Alter Network (Bulgaria), Roes Coop (Greece) and YEPP EUROPE (Germany), are testing different formats of wellbeing, delivering resilience skills and mobilising communities with innovative, appealing and game-based measures in six areas: mind, body, spirit, planet, place, and people.

### IMPACT FOR CHILDREN'S RIGHTS AND EU VALUES:

Since 2019, YEPP EUROPE has been developing Songs for Rights (SfR) as a music-based approach to children's rights education and promotion. The objectives of Songs for Rights are to raise awareness and understanding about Children's Rights, develop a culture of Human Rights and Children's Rights, empower children and adolescents through understanding and

living their rights, foster participation, togetherness, tolerance, empathy and creativity in children, exchange, learning and self-expression of children using music as the main tool.



In 2021, the "Songs for Rights" project in Italy implemented four workshops in the YEPP Local Sites of Monviso, Albenga, Langhe and Torino-Falchera (lasting four days in each of the communities). During the workshops, the groups of 10-15 participating children learned about children's rights through the Songs for Rights/ musical learning methods. They wrote and composed their own songs on children's rights, produced a song and a video clip. The workshops were

facilitated by Manuel Peluso (musician and music educator) as well as Alessandra Alloni and Maria Anna Rabaglia (children's rights experts from the organisation <u>Articolo 12</u>).

YEPP EUROPE was very involved in this process through the designing of the project, the learning methods, the final video, consultancy to the trainers, the production of a trainers manual, visiting some of the workshops and attending the final event

In October 2021, YEPP EUROPE applied for a new ERASMUS+ project (Key Action 2 - Strategic Cooperation Partnerships), called "Songs for Change". The project is based on the Songs for Rights methodology and aims at fostering learning and promoting EU values through music. Partners from Germany, Italy, the Netherlands, Slovakia, Portugal, Greece and Belgium are involved in the project. The project was approved in April 2022 and kicked off on June 1st 2022 (24 months).



### YEPP EUROPE Activities 2021-22 in detail

# 1. Community Challengers

# 1.1 Climate Survey

In February 2021, YEPP EUROPE launched a survey "Climate Action NOW!", conducted in the framework of the project "Community Challengers! Towards sustainable & climate-smart communities through Arts & Social Entrepreneurship". The purpose of the project is to empower young people with the necessary tools and knowledge to engage in climate action. Therefore, the goal of the survey was to identify young people's needs and interests for topics and exercises for action and incorporate as many ideas and opinions as



possible into the project and the production of Intellectual Outputs.

YEPP EUROPE received 365 responses, mostly from Latvia, Portugal, Italy, Croatia, Serbia, and Belgium. Other represented countries were Albania, Montenegro, Turkey, France, Greece, Bosnia & Herzegovina, the United Kingdom, Azerbaijan, Brazil, and the USA. Most prominent age groups of the respondents were 20 - 24 year olds (23%)

and 25 - 29 year olds (17%). 53% of the respondents were students and 68% of all respondents identified as female.

The questionnaire was referring to the awareness of key environmental issues. Those issues that respondents were most aware of were pollution (86%), global warming and climate change (82%), industrial and household waste (75%), as well as deforestation (73%). Issues of least awareness were acid rain (36%) and urban sprawl (22%). A strong desire to learn more about the loss of biodiversity (51%) and urban sprawl (50%) was reported.

Regarding the role of individual citizens in reducing the effects of climate change, 94% of the respondents agreed that young people have a particular role to play and that a strong need for intergenerational and interdisciplinary cooperation is remaining.

As for the promotion of action at the local and community level, cultural, practical, and political layers were outlined. Suggestions for action were involving the local community and the youth, engaging networks, utilising social media, and getting active in advocacy and discussions with government stakeholders.

Knowledge and information were desired about factual answers on the impact of climate change on community level, the impact of corporations and big industries as well as the clarification of the most known false facts about climate change and the possible consequences of not achieving the 2020 and 2050 goals. Respondents further showed high interest in advocacy work, getting an overview of study programmes in environmental science in the EU and learning about active organisations in the field. Additionally, a call for action on how to change individual habits towards a greener lifestyle, practical guidance and examples linked to young people's local reality and daily life was outlined.

The results of the survey built ground of the chosen topics, practical examples and highlighted practical advice for the Intellectual Outputs (Handbook, Mapping Toolkit and Challengers Guide).

# 1.2 Community Challengers Online Meetings, Training & Coaching

On 27 January 2021, the YEPP EUROPE Team conducted an online training on the EU rules of **project administration** and reporting. It was organised for the Consortium of partners involved in the project "Community Challengers! Towards sustainable & climate-smart communities through Arts & Social Entrepreneurship" as part of the monthly online sessions. The YEPP EUROPE Team introduced the partners to the Project Management and Administration Manual which was produced in January 2021 by YEPP EUROPE to support the project teams with an explanation



of the EU rules, as well as some recommendations. The Training received positive feedback and the Manual was found to be a helpful tool.

In line with the regular Online Coaching Sessions provided in the Community Challengers project, partners came together online every 6 weeks during the course of the project (2021-22). Current developments were discussed, the Training of Trainers in Portimao and the Youth Exchange in Belgrade was planned and results later shared; impressions and learnings were discussed within the project consortium. Additional topics such as communication methods for involving young people (on the Instagram Take-Overs) integrated. example of were **Experiences** recommendations from workshop practices made in Portugal, fed into the finalisation of three Intellectual Outputs. Partners were invited to comment and edit from their perspective, while YEPP EUROPE was in charge of the final edit. The Intellectual Outputs served as preparation for the implementation of local challenges in Portugal, Italy, Latvia, Croatia and Serbia.

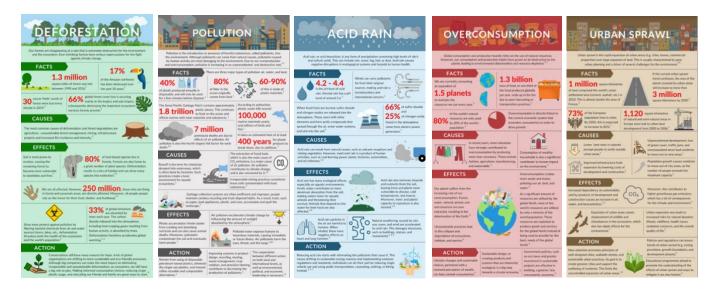
### 1.3 Community Challengers: Production of Intellectual Outputs

During the first year of the project (2021), the main focus was the production of Intellectual Outputs, which will be tested through local workshops, training and blended learning (so-called 'challenges') in the second project year (2022). With the involvement of all project partners, Intellectual Outputs 1-3 were prefinalised until October 2021. After testing of exercises described during the Training of Trainers, further comments and experiences were included and final edit was done in December 2021 - January 2022. The following Intellectual Outputs were produced:

### IO 1.1: The Sustainability & Climate Action Handbook: Background Information

The Handbook was published as the first part of the Intellectual Output1 and acts as illustrative storytelling. The objective of this Handbook on background information is to inform young people and the wider public about key environmental issues, their causes and effects in the ecosystem, international initiatives and goals, such as the SDGs, European Youth Goals and the European Green Deal. Further, the Handbook shall support everyone to become aware of their potential to act as an individual, as a consumer, as a part of a group or community, and thus act for change.

Addressing young people, the descriptions are featured with cartoons, illustrations and infographics which were produced by YEPP EUROPE in order to facilitate learning and make the learning material more youth-friendly.



The structure is divided into key environmental issues, present-day environmental issues as well as Stakeholder Actions (individual Level, industrial level/business, and policies /international initiatives). Additionally, the last chapter involves a collection of sources for literature, podcasts, movies, art, personalities and projects to follow.

This Handbook is being translated at the beginning of 2022. It will be available in six languages: English, Italian, Portuguese, Serbian, Croatian and Latvian.

# IO1.2: The Sustainability & Climate Action Handbook: Practical tips and experiences: workshop formats, tips by trainers

The 2<sup>nd</sup> part of Intellectual Output 1 is focussing on practical tips and creating solutions for communities, together with young people. It is addressed to youth workers and trainers and should be a guide and ground for the preparation, development, implementation and follow-up of workshops and training with young people to become activists against climate change. Following the survey outcomes and the structure of IO1.1, this guide is focussing on the following topics: Deforestation, Depletion of the Ozone Layer, Overpopulation, Overconsumption, Acid Rain, Climate Change & Global Warming, Urban Sprawl, Pollution, Industrial & Household Waste and Loss of Biodiversity.













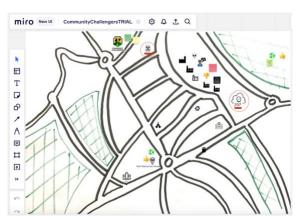
A combination of theory

and practical exercises is meant to give youth workers and educators the necessary non-formal learning and teaching tools to deliver engaging, participatory and practice-oriented workshops, including exercises and tasks that provoke further reflection or inspire action. This Handbook is available in English and will be available as an online version with interactive features where users (trainers and participants) can leave comments and feedback.

Link to the Community Challengers Platform: https://communitychallengers.org

### IO 2: The Community Mapping Toolkit

The Intellectual Output 2 is the Community Mapping Toolkit. It shall provide the guidance for trainers and young people to prepare, conduct and follow-up for Community Mapping workshops. The objective is to blend offline research, mapping, analysis & reflections in the community; to identify environmental and climate issues, as well as resources, key players, initiatives and potential solutions, and allow for different perspectives to be discussed and debated in groups. Moreover, the method shall digitalise and further develop YEPP's situation analysis to become an innovative, sophisticated, action- and vision-based mapping tool to reflect the existing needs of young people and youth workers.



The Toolkit is split into three parts. Part 1 is for Offline work and contains the experiential and participatory methods of community analysis. Part 2 is Online and contains a step-by-step guide on how to digitalise community maps produced by young people using digital mapping tools, in particular the free software MIRO. Part 3 will list experiences shared after the Workshop conduction from partners and trainers across Europe.

By the beginning of 2022, the toolkit has been translated into six languages (English, Italian, Portuguese, Serbian, Croatian, Latvian) and will be available in a PDF version and online version with interactive features.

### IO 3: The Community Challengers Guide

The Challengers Guide is the third Intellectual Output of the project and blends different formats of workshops that will be held as the challenges of the project.

**PART 1** is focusing on art challenges in the fields of Film, Visual Arts, Performance/ Play and Songs. Each challenge is proposing a two-day Workshop structure and is highlighting possible evaluation questions. Project partners agreed to hold at least two of these challenges.

For all challenges it is expected that young people create their own art pieces and learn how to reflect climate-related topics, challenges and solutions in their own artistic language. In consequence, participants learn to express their perception of societal, ecological developments reflected from their own perspective and reality.

PART2 of this Guide is describing the entrepreneurship challenge, bringing together the format of a Hackathon with the topics climate change, eco-friendliness, sustainability and activism. This 5-day challenge will be implemented by all partners of the project after an international Youth Exchange in Belgrade, Serbia (May 2022). The translation into six European languages (English, Italian, Portuguese, Serbian, Croatian and Latvian) should invite any youth worker or trainer interested to use this Guide in order to create artistic and entrepreneurial challenges with young people, help them reflect their perception of climate change issues and get active for awareness-raising, information-spreading and solution-creation in their local community and beyond.

The remaining Intellectual Output of the project is "IO 4: The Advocacy Tutorials on Climate Action" which is foreseen for 2022.

Information about the Intellectual outputs is published here:

https://communitychallengers.org/?page\_id=59

# 1.5 Community Challengers: Training of Trainers in Portimão

As part of the Training and Learning Activity of the Community Challengers project, trainers and youth workers of the project partners came together for a week of "Train the Trainers" in Portimao, Portugal (7-13 November 2021). DYPALL Network kindly hosted the training week. During the five days, the project's Intellectual Outputs were presented and workshops as well as training exercises tested and experienced with the group. The thematic focus included different workshop formats, e.g. recycling, composting, and community mapping. Further, creating own art pieces through photo safaris, drawing murals and composing own songs on climate issues. Sharing knowledge and jointly developing workshop formats to be tested by young people in Europe, made the week full of impressions on Climate Activism and the questions on how arts and entrepreneurship can inspire young people to get active, protect the earth, protect the climate and create sustainable solutions. The workshops

(challenges) are being implemented on local level until May 2022, when youngsters will be coming together in Belgrade for a Climate Bootcamp.









# 1.6 Community Challengers: The Platform

At the beginning of 2022, the Community Challengers Platform was updated and is outlining details on the project and its partners. The section "Community Challenges" provides information on local Workshops provided in Italy, Portugal, Croatia, Latvia and Serbia. The section "Resources" provides all Intellectual Outputs written, describes the respective structure and will leave place for comments from trainers. Trainers and youth workers are invited to use all resources which are open-sourced and free of charge. Find more here:



https://communitychallengers.org/

## 1.7 Community Challenges across Europe



Under the topics Sustainability and Climate Change, Community Mapping and Art Challenges, first local workshops of the Community Challengers project, so-called challenges, started in Croatia and Italy in March 2022. Croatian college students and Italian pupils participated at workshops focusing on climate change consequences in their local community. Through art challenges in the fields of film, visual art, performance and song/music, youngsters are

learning to express their voice and perspective in an artistic way, advocate and call

for action. An example: this mural painted in the Centre of Zagreb, led by the Croatian Association of Artists.

During the months of March and April, Community Challenges were also implemented in Italy, Serbia, Latvia and Portugal in the form of video-, music-, visual art-, and performing art Challenges.



### 1.8 Community Challengers Blended Mobility in Belgrade

In May 2022, the Community Challengers Entrepreneurship Bootcamp brought together young people from 6 countries for an inspiring and enriching week in Belgrade, Serbia, hosted by Supernatural. With almost 35 youth participants, these Community Challengers had the opportunity to gain skills and knowledge to develop and pitch their own creative business solutions to the real-world climate issues facing their communities.

The weeklong exchange in Belgrade was supplemented by preparation and follow-up

events online to enhance intercultural learning and connection, follow up on local business ideas, and lay the groundwork for the participants' climate advocacy training beginning later in summer.

During their time together in Belgrade, youth participants took over the Instagram pages of their local organisations, with entertaining and inspiring results.



## 1.9 Climate Change Mitigation through Social Entrepreneurship



In August 2022, partners of the Community Challengers project joined for an Online Training on how to implement a "Climathon", a local entrepreneurship challenge. Leader Helena Habdija supported trainers to prepare, conduct, and follow-up this challenge, including involving mentors and using digital tools to collaborate and support

young people in creating their own business solutions. Special focus was placed on the flexibility to implement a Climathon in different communities, respecting diverse situations of young participants. During autumn 2022, project partners are implementing the Climathons in five European countries. Stay tuned for the results!

### 1.10 Entrepreneurship for Local Solutions @ Pre Summit 4 Future

On October 2021, YEPP EUROPE was present at the PreSummit 4future, an open space for cooperation and young people's involvement as part of the Summit "The Berlin Way of Entrepreneurship". Young people, youth workers, teachers and other stakeholders were invited to learn from trainers and organisations to build their solutions for climate-smart cities and a climate neutral Berlin by 2030.

YEPP EUROPE presented a 2-hour speed version of the Community Challengers Climate Hackathon and shared #communitychallengers results from across Europe to train participants as multipliers.

# 1.11 Community Challengers Intellectual Outputs Published

The core element of the Community Challengers project is creating climate-smart communities through arts and social entrepreneurship. Based on the LACA learning model, young Europeans are trained to learn, analyse, create and advocate on their local community level and to take action for climate change mitigation, eco-friendliness and sustainable solutions. The Intellectual Outputs, cocreated by project partners and tested in five European countries, are the open source results of



the project and have been published at the end of 2022 on the Community Challengers website:

- The Climate Change & Sustainability Handbook and Trainer's Guide (Part 1:

Background Information & Part 2: Practical Guidelines for Trainers & Youth Workers)

- Community Mapping Toolkit
- Community Challengers Guide
- Advocacy Tutorials

All outputs are available in English as well as Italian, Serbian, Portuguese, Latvian and Croatian.

# 2. Songs for Rights

## 2.1 Songs for Rights Workshop & Event Berlin 2021



From 12-16 July 2021, a Songs for Rights workshop was held in Berlin at Gemeinschaftsunterkunft Degnerstraße, a housing facility for refugee families. The 15 participating children (8-13 years old) learned and exchanged about children's



rights and worked with the trainers Sabina Salimovska (children's rights), Juan David Garzon (music) and Thomas Knapp (video) to produce the song and video clip "Ich bin ein Kind so wie du" (I am a child like you). The results were presented to the children, their parents, funders, partners and community stakeholders during a final event on 23 September 2021.

During this event at the same location, the final presentation of the song, the music video created and a video of the process of the workshop week were displayed. The event included speeches from young participants, trainers and a representative of the funding **Hele Avus Foundation**. Next to organisers, funders and participants, parents and friends attended the presentation, with pride and joy of the achievement made by the children. The event ended with an informal exchange between the participants.



The music video of "Ich bin ein Kind so wie du":

https://www.youtube.com/watch?v=URIVnpsZALQ



The workshop behind the scenes video:

https://www.youtube.com/watch?v=zxGt
YNHDaWM

### 2.2 "Songs for Rights" Project in Italy

### 2.2.1 Four implemented Workshops

In 2021, the Songs for Rights project in Italy implemented four workshops in the YEPP Local Sites of Monviso, Albenga, Langhe and Torino-Falchera (lasting four days in each of the communities). During the workshops, the groups of 10-15 participating children learned about children's rights through the Songs for Rights/ musical learning methods. They wrote and composed their own songs on children's rights, produced a song and a video clip. The workshops were facilitated by Manuel Peluso (musician and music educator) as well as Alessandra Alloni and Maria Anna Rabaglia (children's rights experts from the organisation Articolo 12).



YEPP EUROPE was very involved in this process through the designing of the project, the learning methods, the final video, consultancy to the trainers, the production of a trainers manual, visited some of the workshops and attended the final event.

### 2.2.2 Site Visit to Workshop in Torino-Falchera, Italy

"Come un fantasma" is the name of the song written and produced by a group of 20 children together with local trainers and musicians in Turin, Falchera/Italy. During two weekends in September 2021, participating children and adolescents learned and discussed about childrens' rights and the UN Convention of the Rights of the Child (CRC). The topic was discussed in general, in reflection of the global situation and especially in reflection of



the participant's own lives, surroundings and circumstances. During the second part of the workshop, the group wrote, composed and recorded their own children's rights song. On 25 and 26 September, Jochen Schell visited the Songs for Rights workshop and could testify to the incredible creativity and collaborative work.

#### 2.2.3 Final event in Turin, Italy

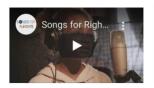


On 5 December 2021, the final event of the Songs for Rights projects in Italy was held in El Bario in Torino- Falchera. Participating children and adolescents from Albenga, Langhe, Monviso, and Turin-Falchera attended along with the organisers, the partners, the trainers and local as well as international guests. During the event the project was presented; each group also presented the youth work in their community through participatory games. The big highlight of the event was the presentation of the four songs and video clips which were produced by the groups. The result was amazing and the young song producers were praised for their incredible work. The Songs are available on the Songs for Rights YouTube channel. A final report

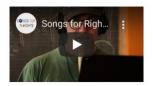
along with project video and a training manual for trainers was also produced and will be published in early 2022.

### 2.2.4 Project Results

### The produced songs & videoclips:









**Falchera** 

https://www.youtube .com/watch?v=ld\_avM ZYcaw

Langhe

https://www.youtube .com/watch?v=X6EOYL avkvQ

Monviso

https://www.youtube .com/watch?v=9zDXs Avxfv0

Albenga

https://www.youtube. com/watch?v=rYAhAh UmZxQ

### The Training Manual for Trainers & final video about the outcome of the project:

A 40 page manual for trainers was produced featuring a wide range of learning methods on how to facilitate children's rights workshops through the LACAP approach which was developed by Jochen Schell.







https://www.youtube.com/watch?v=xRkgwYDE3iQ &t=272s

Given the success of the project YEPP EUROPE and its partner Articolo 12 have engaged in a new partnership for a Songs for Rights Second Edition project in 2022-23.

# 2.3 Songs for Rights Workshop in Berlin 2022

From 18 to 22 July 2022, a Songs for Rights workshop took place in Berlin. The workshop, designed for young people aged 12-18 years, was funded by "Deutscher Volkshochschul-verband e.V" and part of the program "Kultur macht Stark". In collaboration with rapper Niki Niksn and children's rights trainer Jonas Deitert, the YEPP EUROPE team has run the workshop with a musical focus on hip-hop and

During the 5-day workshop, 15 participants from a refugee centre in Berlin had the opportunity to learn about



children's rights through non-formal learning techniques, using music as a main tool

and following the LACPA approach. Participants have learned about key principles and international conventions of human rights, then discussed and internalised the meaning of human rights in their own lives. The young people then wrote their own human rights song and recorded it in a professional studio, resulting in a fully-produced music video which advocates for human rights and allows youth to share their voices, experiences, and values.



One of the highlights of the workshop was a live performance: the young participants were invited to perform their song at a youth club called VIP Kontaktladen and advocate for children's rights as special guests. Find the produced song "Gegen Mobber" (Against bullies)

# 2.4 "Songs for Change" - New EU Project

YEPP EUROPE and Songs for Rights have received an EU grant (ERASMUS+ KA2) for the implementation of a new project: Songs for Change.



The project will involve seven partners to develop a learning model and learning materials that promote EU values through music. These resources (including



handbooks, a video tutorial program, webinars, workshops, and a podcast-based radio station) will help organisations and individuals across Europe use music to advance human dignity, freedom, equality, rule of law, and human rights. Songs for Change will activate young people as changemakers to mobilise their communities in support of EU values and to become active citizens and advocates, using music as a main tool of learning, self-expression and change.

The project runs from June 2022 to May 2024 and in June 2022, italready had its first kick-off meeting with the seven partners, who all work in the field of youth and community empowerment or musical and non-formal education: YEPP Italia (Italy), Association for a Better Life (Slovakia), Network for Children's Right (Greece), Out of the Box (Belgium), Young Educators (Portugal), Het Wilde Westen (Netherlands) and YEPP EUROPE (Germany). In September the first partners meeting took place in Berlin.



## 3. INCLUSION Youth Exchange Athens

As a second face-to-face youth exchange for the project "INCLUSION! Actions Across Boundaries", the Youth Exchange II was held in Athens, Greece on September 10-16<sup>th</sup> 2021. Respecting pandemic restrictions, the number of participants and participating project countries was downsized. With a total of 26 participants from Germany, Portugal, Greece, Italy, Slovakia, and Bosnia and Herzegovina, the activity could be implemented at place. The overall goal of



the week was to explore insights, share best practices and lessons learned from the implementation of local inclusion projects in the partner communities. The programme also catered for practical skills development in organising a photo exhibition and community event, using arts for storytelling, drafting sustainability plans for local projects, networking and advocacy work involving policy makers. Further, participants were given the opportunity to self-organise playful and fun activities during the evenings, such as movie nights and karaoke parties. The activity ended with presentations of stories and pictures of the international INCLUSION! Photo and Arts Challenge.

The video summarising the youth exchange https://www.youtube.com/watch?v=SoYyjE3E-uA

### 4. The COHIT 21 Initiative

In 2021, YEPP EUROPE introduced the COHIT-21 initiative. COHIT stands for Confidence, Opportunities, Hope, Inspiration and Talents and COHIT-21 was aimed to address Covid-19 issues in a series of online learning and exchange activities such as podcasts, video messages, webinars, challenges, online debates and campaigns. All projects should take into account the impact COVID-19



was and is having on young people and other target groups which was reflected through the content and format of these capacity building programmes.

The following initiatives were part of COHIT-21 during 2021:

# 4.1 Juice Up Your Meetings Webinar

On 18 February 2021, YEPP EUROPE held an online workshop called "Juice Up Your Meetings". The main objective was to equip youth workers and trainers with effective tools and methods to make online events more interesting and fun, especially in light of countless online meetings held since the beginning of the pandemic. The guest speaker was Helena Habdija, a youth facilitator, trainer, and coach, who shared her expertise on digital tools and processes. It was acknowledged that the main challenge of many youth workers was how to translate face-to-face activities into online events.



Numerous insights and practical tips were shared on how to keep engagement high in the digital space.

The workshop was attended by more than 200 individuals from around the globe and was broadcasted through Zoom and Facebook Live. It lasted for an hour and concluded with a Q&A portion.

Link

to

the recording: https://www.youtube.com/watch?v=UJRexgK9fzw

## 4.2 Juice Up Your Meetings 2

On 21 April 2021, the second part of "Juice Up Your Meetings!" was held in response to the large number of inquiries and requests received for more in-depth and detailed tips, tricks, and information on how to conduct online meetings and activities. The guest speaker Helena Habdija provided the audience with a great example on how to hold online meetings in engaging and fun ways. She introduced more tools, dove into the necessary elements of fun meetings, and



provided insider tips on how to keep the attention of an online audience. The webinar was broadcasted through Zoom and Facebook and had around 80 participants. Link to the recording: <a href="https://www.youtube.com/watch?v=sHcRnT3MFkk">https://www.youtube.com/watch?v=sHcRnT3MFkk</a>

## 4.3 Superhero Challenge!



As an additional part of the COHIT-21 initiative, the Superhero Challenge was launched on Social Media. Its aim was to encourage young people to share inspiring stories about their personal superheroes and superheroines. Assuming that superheroes and superheroines can be everywhere in everyday lives, young people were invited to participate by answering these questions: who has inspired you recently? Is there anyone who has helped you in the past

week? Someone you look up to? With the invitation to share these personal perceptions online and tagging at least three friends, inspiration and encouragement should be spread.

# 4.4 Bouncing Back: An Interactive Workshop on Resilience

On 16 June 2021, an interactive workshop was conducted, focusing on the topic of resilience. The guest speaker Zsofia Gaudi is a mental health coach, co-founder of "Environ.mental", and a creator of Unfolding Training and Coaching. The workshop focused on the meaning of resilience, its links to mental health, and how to develop tools and strategies of resilience in and for daily life. Presentation and discussion gave good insights on how to respond to emotions, how to identify personal needs, and the

importance of supportive people in life. At the end of the workshop, the participants received more resources on resilience and mental health.

The technical set up of this online workshop was an interactive "conference call" and not a "Webinar". For this reason, there is no recording of the workshop since it would reveal personal data of participants and it would not be GDPR compliant.



## 5. Entrepreneurship Stiftung: Webinar on Value Proposition

On 1 March 2021, Jochen Schell and Helena Habdija held a Webinar on the topic "The Dos and Don'ts of Value Proposition". The Webinar was given to the winners of the <u>Citizen Entrepreneurship Competition 2020</u>. Presentation and discussion focused on the questions of how to create and communicate an effective value proposition, how to provide a clear message to your customers, how to deliver on your promise and How to differentiate yourself from your competitors.





## Globelink workshop at YEPP EUROPE

In February 2022, YEPP EUROPE welcomed a group of kind, motivated, and bright youth workers from Belgium to their Belgian The office. youth organisation Globelink visited Berlin as a part of an Erasmus youth mobility programme under the motto "Dream Society and



Diversity", they visited 5 other organisations in the city, including a community gardening project, a DIY children's playground, and a shared maker-space hub for sustainable material usage. At YEPP EUROPE, the youth workers participated in an interactive workshop about marginalisation, where they learned about the wheel of power, and got to walk in the shoes of marginalised individuals by creating personas.

# 7. "Don't Worry Be YOU"

# 7.1 Project kicked off!

The Erasmus+ KA2 project 'Don't Worry Be YOU', officially started by January 1st 2022 (coordinated by SHIFT! Foundation, NL). Seeking to foster youth and community wellbeing, empower young people through self-exploration, self-connection, and to develop resilience skills, the project is based on a holistic learning model. It combines



a mindfulness program with embodiment practices, community initiatives and advocacy work.

The project started with an online kick-off meeting and at the beginning of 2022, partner organisations in Italy, Belgium, Bulgaria, Greece and the Netherlands were conducting research within their youth groups and communities focusing on the needs of young people living a life of well-being. Results have been fed into project outputs to equip young people and youth workers with knowledge, techniques and competences to live a happier life.

## 7.2 Online Meetings and Youth Panel

Under the coordination of SHIFT Foundation, project partners have met regularly online to share updates on the project and develop the first outcomes: a Wellbeing Workbook and Embodiment Tutorials.

The project leaders also aim to integrate youth into the project by meeting with a group of young Europeans to begin setting up a *Don't Worry Be You Youth Panel*, which has been providing research, feedback, and communications support throughout the project.



# 7.3 Training of Trainers, Zagreb & local testing



After our Training of Trainers in Zagreb, Croatia (October 7-11 2022), where 15 trainers from Italy, Belgium, Bulgaria, Greece and the Netherlands were trained on the learning material developed in the project, the project entered the workshop phase in which the partners are applying the content from the mindfulness handbook, embodiment video tutorials and a 21-day mindfulness challenge in their work with young people. The consortium of partners

has received feedback from young participants and has learned about the potential impact of these workshops on their mental health and well-being.

By summer 2022, the partners have also embarked on the journey of developing the final output in this project, the Good Deeds Game - a community game that promotes individual and community well-being by doing good deeds for our fellow citizens and environment.

# 8. European Year of Youth Webinar Series

In fall 2002, as part of the European Year of Youth (EYY), YEPP EUROPE and YEPP Italia have been hosting a series of three webinars, each focusing on one of the main topics

of the EYY: Creating a GREENER, more INCLUSIVE and DIGITAL Europe. Each interactive webinar session highlights the importance of young people in shaping Europe's future, and provides an opportunity to develop knowledge, skills, and competences relevant to supporting young people in their civic engagement and professional development.

The first webinar, A GREEN EUROPE (19 September 2022) took place with guest speakers **Elke Führer** (JUGEND für Europa, the German National Agency for the EU youth programmes Erasmus+ and European Solidarity Corps), **Jelena Bračun** (artist and educator at the Croatian Association of Fine Artists and a project leader in the Community Challengers project) and **Rudi Marković** (a youth climate advocate on the Croatian team of the Community Challengers project). An inspiring and enriching discussion about how youth can engage in shaping a greener Europe has taken place.

In AN INCLUSIVE EUROPE (2 November 2022) our guest speakers shared about their experiences and perspectives on the future of inclusion among youth in Europe. This second webinar, the speakers discussed promoting inclusion among young people in the European framework and present inclusion projects Welcomeship and Football Team.

Finally, in A DIGITAL EUROPE (21 November 2022) we learned how to empower youth in the digital age and support them in developing digital literacy skills.







# 9. Monitoring Event: Strategic Partnerships—Learning From Each Other

By invitation of the German National Agency JUGEND für Europa, YEPP EUROPE attended a Monitoring Meeting for Strategic Partnership project managers in Bonn, 11-12 October 2022. Participants shared their experiences on project management and coordination, such as methods and tools of cooperation, learnings of international collaboration and best practices. Furthermore, project results and focal points, ways of dissemination and innovative practices were shared. YEPP EUROPE presented the



Community Challengers and Songs for Change as KA2 projects and presented successful ways to involve young people in external communication, e.g. through a Social Media Challenge as conducted during the Community Challengers youth exchange in Serbia this year.

## Assessment - Strategic Goal 1

In 2021 and 2022, the objective of supporting lifelong learning among the YEPP Community Network members was achieved with a series of international training activities organised and coordinated by YEPP EUROPE, all of them on needs-based topics as reflected in the members survey:

- The project Community Challengers Towards sustainable & climate-smart communities through Arts & Social Entrepreneurship produced a needs survey, online coaching, training and meetings, an online partners meeting, a Training of Trainers in Portimão, a Youth Mobility event in Belgrade, a partners meeting and a multiplier event in Berlin and the development and testing of Intellectual Outputs involving 100 young people and youth workers and experts from seven European countries and engaging them in Climate Action.
- The Songs for Rights projects in Berlin (2), Germany and Albenga, Langhe, Turin-Falchera and Monviso in Italy engaged 100 children and adolescents in human rights and children rights educational programmes and produced their own Songs for Rights and childrens' rights advocacy tools. The new EU funded project Songs for Change also started with a field survey, a partners meeting and the development of Learning materials which will be tested by more than 100 young people and youth workers from 2023 onwards.
- The INCLUSION! Actions across boundaries project engaged approximately 100 young people from 11 countries through online and offline activities such as a photo and art challenge and exhibitions, local INCLUSION projects and a youth exchange in Athens.
- The *COHIT-21* initiative has engaged more than 300 young people and people active in the field of youth empowerment in online activities such as three webinars, podcasts, videos and social media campaigns.
- The *Don't worry be YOU* project started with a field survey, a partners meeting in Berlin, a Training of Trainers in Zagreb and more than 100 young people and youth workers are involved in the development and testing of 4 Project Results in the form of educational materials in the field of Mental Health and well-being.
- With the Webinar Series in the framework of the European Year of Youth (EYY), YEPP EUROPE reached out to more than 120 participants in the field of youth.

Local actors strengthened their capacities in youth and community empowerment work, advocacy, media literacy, climate action and community-based entrepreneurship.

The local work was supported by site visits by members of the YEPP EUROPE Team. Additional online learning tools on a wide range of topics were developed through

Tutorials, a digital Community Mapping Tool, Training Manuals and newly developed websites. Learning and exchange were fostered by YEPP EUROPE through a series of coaching sessions and online coaching & training.

### **STRATEGIC GOAL 2**

Mainstream the "YEPP" Goals & Principles and increase outreach

## Strategic objectives:

- build strategic partnerships to develop needs-based capacity building programmes for youth and those working in the youth field through ERASMUS+ programmes and other alliances,
- expand to new communities and countries in and beyond Europe,
- advocate and promote the YEPP values (e.g. equal opportunities, young people at the core of decision-making processes, ...) and inclusive and resilient communities in cross-sectoral collaboration with stakeholders and decision-makers at local, regional, national and international levels,
- align the work on the YEPP Goals & Principles with the Sustainable Development Goals, Human/Children's Rights and the European Youth Goals.

## **Expected Outcomes:**

YEPP EUROPE strengthened its position as an expert for youth and community empowerment, youth policy, community-based entrepreneurship, media work, climate action and human/children's rights by addressing important European and global societal issues, such as youth unemployment, social exclusion, migration, as well as health, social and economic effects of the COVID-19 pandemic and further developed strategic partnerships with partners, practitioners and funders in these key areas.

The YEPP Community Network gained new members and increased visibility and outreach to young people and marginalised communities benefiting from its work.

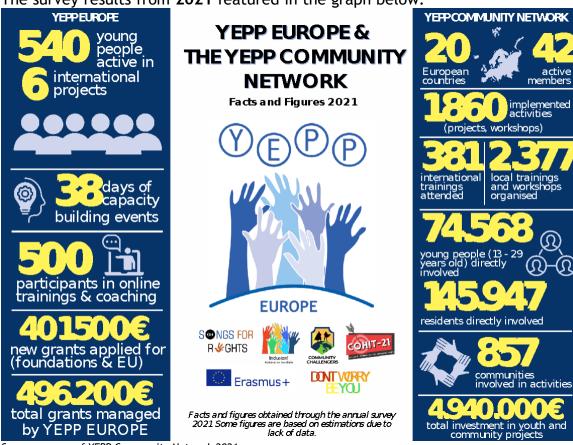
The YEPP values such as youth and community empowerment, inclusion, equal opportunities and active citizenship are promoted through the YEPP Community Network using a wide range of communication platforms and advocacy work. Moreover, European and global goals and initiatives, such as the Sustainable Development Goals, Human/Children's Rights and the European Youth Goals are actively promoted, disseminated and worked towards through the work and projects of YEPP EUROPE (e.g. Community Challengers, INCLUSION, Songs for Rights, etc.)

Local actors in all YEPP Local Sites and Project Partner Communities across Europe work in partnership with the municipalities on sustainable local change and influence youth policies at a local, regional and national level to further build critical mass for stronger policy influence.

## FACTS AND FIGURES 2021 & 2022

In 2021 and 2022, several efforts were made to explore the potentials of communication channels and tools in order to promote the work of YEPP EUROPE along with its values and the YEPP Goals and Principles, to reach out to its network and potential new members of the network (expansion), to build new strategic partnerships and to engage with the wide range of audiences YEPP EUROPE interacts with. The ongoing corona pandemic revealed challenges and chances to reach out to the network, and especially involve youth with fewer opportunities.

The survey results from 2021 featured in the graph below:

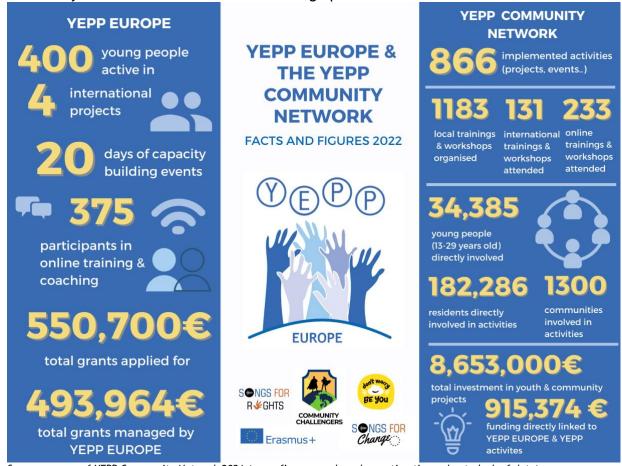


Source: survey of YEPP Community Network 2021

- 38 training & capacity building days were organised by YEPP EUROPE
- **540 young people** took part in 6 international projects led by YEPP EUROPE: INCLUSION!, Don't Worry be YOU, Community Challengers, Songs for Rights (Italy and Berlin), COHIT-21. (Songs for Change started in 2022)
- 500 young participants and youth coaches were trained in international online training & coachings organised by YEPP EUROPE and
- In terms of fundraising, YEPP EUROPE applied for 401.500€ to the programmes
  of the European Commission and European foundations. The total amount of
  managed grants by YEPP EUROPE in 2021 is 496.200€.
- 145.947 residents of 857 European communities were directly involved in the local activities of the YEPP Network and partners, out of which 74.568 were young people.

• 1860 local projects and workshops were implemented in the YEPP Community Network, showcasing an increase since 2019 despite the large restrictions the corona pandemic caused to European communities of the Network<sup>4</sup>

The survey results from 2022 featured in the graph below:



Source: survey of YEPP Community Network 2021 (some figures are based on estimations, due to lack of data)

- 20 training & capacity building days were organised by YEPP EUROPE and the YEPP Community Network
- 400 young people took part in 4 international projects led by YEPP EUROPE: Don't Worry be YOU, Community Challengers, Songs for Rights & Songs for Change, Webinar series on European Year of Youth.
- 375 young participants and youth coaches were trained in international online training & coachings organised by YEPP EUROPE and
- a total of 20 training & capacity-building days were delivered.
- In terms of fundraising, YEPP EUROPE applied for 550.700€ to the programmes of the European Commission and European foundations. The total amount of managed grants by YEPP EUROPE in 2022 is 493.964€.
- 182.286 residents of 1.300 European communities were directly involved in the local activities of the YEPP Network and partners, out of which 34.385 were young people.
- 866 local projects and events were implemented in the YEPP Community Network

<sup>4</sup> 598 local projects and activities were implemented in 2019 in the YEPP Community Network.

### **EXPANSION OF THE YEPP COMMUNITY NETWORK**

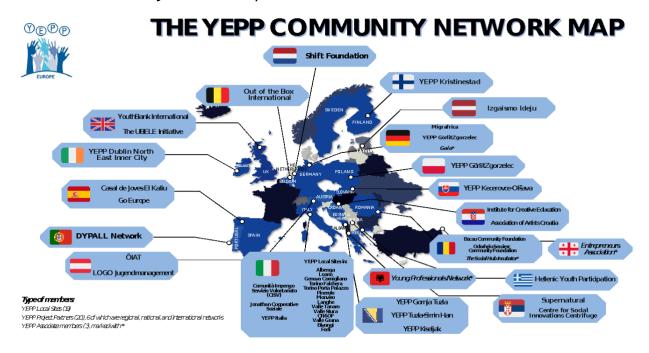
In 2021 and 2022, YEPP EUROPE **extended its outreach** and network and gained new project partners from Greece, Portugal, Bulgaria, Latvia, Croatia and Serbia (see also YEPP Community Network Maps from 2021 and 2022). This was mainly achieved through new projects funded by the EU programme ERASMUS+ Key Action 2 - Strategic Partnerships, such as Community Challengers and Don't worry Be You and Songs for Change.

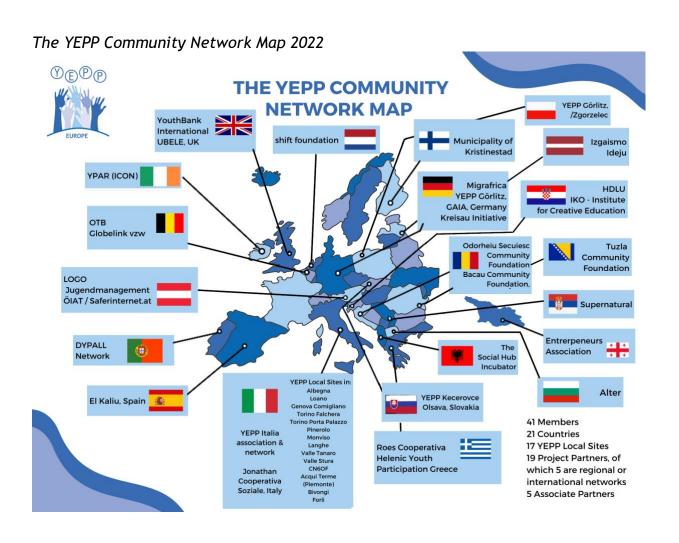
Further, new **Associated Members** from Germany, Georgia, Albania and Belgium joined the network. The aim of this membership is to reach out to more like-minded organisations across Europe, to foster exchange and collaboration with youth organisations.

The expansion of the Network does not only translate into new members. In terms of funding, there has been 4.940.000€ of total local investment in youth and community projects through YEPP Community Network members in 2021 and 8.653.000€ in 2022. New members help the YEPP Community Network to increase visibility and outreach to young people and marginalised communities, promote and implement the YEPP values using a wide range of communication platforms and advocacy tools, and work in partnership with municipalities to further build critical mass for stronger policy influence. All the members acknowledge the YEPP Working Standards and promote the YEPP values such as equal opportunities, young people at the core of decision-making processes, inclusive communities and cross-sectoral partnership.

Through the participation of members including other networks, the (indirect) outreach of YEPP EUROPE increased. Altogether in 2021, network members organised 2.377 local and 381 international trainings, involving 74.568 young people in 857 communities in 20 countries. In 2022 1.183 local trainings and workshops, 131 international trainings and workshops and 233 online trainings were organised by members, involving 34.385 young people in 21 countries in 2022.

The YEPP Community Network Map 2021





#### YEPP BERLIN 2022



YEPP EUROPE started to look for local youth organisations in Berlin which could become a partner and implementing organisation of YEPP EUROPE projects in Germany. It would allow YEPP EUROPE to directly work with young people in Berlin and to implement EU and other projects in the city in which it has its base. This search and setting up of partnerships started in 2021 and 2022 and will continue into 2023. One strategy is to involve local youth organisations directly through

projects which have been applied for in 2022 and which will be implemented in 2023 and 2024.

### YOUTH AND YEPP ADVISORY BOARDS

The sustainability and strategic development of YEPP EUROPE is supported by current and new bodies such as the YEPP EUROPE Advisory Board, the Songs for Rights Advisory Board.

In 2022, YEPP EUROPE has decided to involve young people in the YEPP EUROPE Advisory Board, which would give young people a voice in relation to the development of content but also on strategic development questions. One of the roles of these young people would be to monitor trends in the youth field as well as the topics of interest and concern, issues, needs and wants of young people and to inform the Advisory Board members about their findings. These findings could add value to the Advisory Board when it comes to analysing YEPP EUROPE's work, strategies for the future and directions to take when it comes to addressing issues of young people. For the young people in return, this research role could give them experience and the opportunity to act on an international Advisory Board with the aim of developing programs which are designed specifically for marginalised young people from across Europe. Several young people have already come forward and have expressed their interest to be part of the Advisory Board. A selection will be made at the beginning of 2023.

### INVOLVEMENT IN SHAPING YOUTH POLICIES

YEPP EUROPE has joined the **task force "Diverse Participation"**, one of three Task Forces of the Civil Society Hub (Democratic Progress, Diverse Participation, Inclusive Societies) which has met several times in 2022.

By invitation of the German National Agency JUGEND für Europa, YEPP EUROPE attended a Round Table discussion on creating a **Guideline for including the topics of sustainability, climate protection and eco-friendliness** in project implementation. Seven experts representing different types of institutions and Erasmus+ funding expertise discussed the main topics to be involved, exchanged experience and learned from another. The guide will be finalised by autumn 2022 and freely available.

The European Youth Work Agenda was adopted as the new strategic framework for strengthening and further developing youth work in Europe in 2020. Its implementation was launched at the 3rd European Youth Work Convention, the largest online event to strengthen youth work across Europe in December 2020 as the so-called Bonn process. A second consultation with experts took place during June 2022 with YEPP EUROPE participating.

### INCREASED PRESENCE ON SOCIAL MEDIA

In 2021 and 2022, YEPP EUROPE continued to increase its presence on social media and thus increased the outreach to young people, experts in the field, new partners and new communities.

Currently, YEPP EUROPE is administering the "YEPP EUROPE" accounts on Facebook (1428 followers as of 22.06.2022), Twitter (168 followers), Instagram (446 followers as of 22.06.2022), as well as LinkedIn (333 followers as of 22.06.2022) and Spotify, the Instagram accounts for the project "Songs for Rights", and quarterly Newsletter.

## YEPP EUROPE Activities 2021 & 2022 in detail

# 1. Support for Policy Reform Civil Society Cooperation

In February 2021, YEPP EUROPE submitted the final report of the Erasmus+ programme KA3 - Support for Policy Reform Civil Society Cooperation in the field of Youth. The project's work programme 2020 was composed of 42 activities, implemented by a consortium of 12 partners from 12 countries. The target group were young people with fewer opportunities aged 14-29,



youth workers, municipality representatives and youth civil society stakeholders. The activities were conducted both offline and online using participatory, engaging and inclusive methods, and varied from youth exchanges, training courses, arts challenge to advocacy & information campaigns.

All the project results of this project can be found on the YEPP EUROPE Website. <a href="https://yeppeurope.org/eu-youth-strategy/">https://yeppeurope.org/eu-youth-strategy/</a>

## 2. Community Challengers

On 19 and 22 March 2021, YEPP EUROPE held its first ever International Online Partners Meeting for the project "Community Challengers". Due to the pandemic and travel restrictions, the initially planned face-to-face meeting was held online instead. The objectives of this meeting were to present the organisations involved and get to know each other better; to clarify the tasks for the Intellectual Outputs; to understand the project through practical activities and be able to explain the project to young people; to discuss communications: peer exchange, promotion and dissemination; and to



answer open questions. The meeting was designed in a way to recreate the teambuilding experience of a face-to-face meeting, and to have a combination of informative content, result-oriented group work, and fun. The meeting left the participants very inspired and motivated for the next steps of the project.



After two years of collaboration between seven international partners, the Community Challengers project ended on December 31, 2022. In order to wrap up the project, share learnings and reflect on the implemented activities and cooperation, the project consortium came together for **the second partners meeting** in Berlin at the beginning of December 2022. Discussion focused on experiences with young European participants on the local level, monitoring & evaluation of the

Intellectual Outputs and reporting. Partners discussed how to sustain the project, its result and network as well as the question of building on achieved measures.

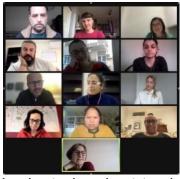
On Dec. 2nd, YEPP EUROPE held a Multiplier Event "Community Challengers: Building Climate-Smart Communities in Berlin" for more than 20 members of our Berlin network and stakeholders. Attendees were highly interested in learning from the project and its results as well as identifying how to use the Intellectual Outputs in their own work. The event strengthened the Berlin network and laid the ground for a lot of upcoming collaboration and activities during the next year. Stay tuned!



# 3. Don't Worry Be You: Project Approval and Kick-Off

The COVID-19 pandemic has drastically changed the realities of young people, leaving traces on their mental health and wellbeing, due to isolation, inactivity and loss of purpose. The project "Don't Worry Be You- Fostering youth and community wellbeing" (KA 220-YOU-AB29466B0) was approved in November 2021.

The project is based on a holistic learning model that combines a mindfulness programme with embodiment practices, community initiatives and advocacy work, and



thus targets all three human dimensions - the intellectual, physical and spiritual. The learning model draws on a 4-pillar methodology developed for this project: Learning- Embodiment- Mindfulness- Connection (LEMC method).

On 28 April 2021, the partners held a prep session to get to know each other, discuss the project, agree on the split of tasks and define next steps. After approval, project partners met online on December 1st 2021 for a pre-Kick Off and laid the foundation for the project start.

The project implementation is January 1st 2022-December 31st 2023.

# 4. Songs for Change - Transnational Project Meeting

In the beginning of September 2022, the first in-person meeting of the "Songs for Change" project took place. Partner organisations from seven countries met up in Berlin to prepare to spend the next years promoting EU values through music. During the meeting, as a team activity, the participants of the meeting even recorded a song "We Will Add Many!". The participants discussed the project



milestones and key aspects of the project such as the development of the Project



Results, the international meetings, the engagement of young people, administration, communications, etc. They also did an exciting group exercise: they wrote, composed and recorded a song about the EU values, the core topic of our project. Here is the result, the first Song for Change: https://www.youtube.com/watch?v=PihhBNaMDQQ

## 5. INCLUSION! Photo & Art Challenge and exhibitions



As part of the INCLUSION! project, the Photo and Art Challenge was launched inviting young people from across Europe to showcase (through photos/artworks and a story) what inclusion means to them. The results of the challenge INCLUSION were shared online on the Website (https://projectinclusion.eu/?page id=35) and exhibitions were held in Athens and Berlin. With a total of 29 entries, the results showcase how young people understand inclusion and how they think it is practised in their community and daily life. The photos along with their stories (written text & audio files) were used to bring communities together to discuss the inclusion disadvantaged groups. Along with these photo exhibitions, young people, community stakeholders, and policymakers discussed how to address the social exclusion of these

groups and how to build more inclusive communities and more inclusive societies as a whole.

On September 27<sup>th</sup> 2021, YEPP EUROPE opened its photo exhibition in the Berlin offices. Together with colleagues from INA (Internationale Akademie Berlin), the "INCLUSION!" project was presented, followed by a joint discussion on the general concept of Inclusion. Afterwards, the exhibition was opened for attendees to walk around and explore the gallery exhibit. With each photo, a QR code with an audio file was provided. A video was made to show how the exhibition was set up in the INA/YEPP EUROPE office: https://www.youtube.com/watch?v=kNMc-HWJyFY

## 6. SALTO Awards: Fake Off! Finalist

Each year, SALTO Youth is awarding outstanding Erasmus+ projects that have created an impact in their thematic fields. In 2021, the categories of the awards were 1) Environment & Climate Action, 2) Digital Transformation, 3) Youth Participation, 4) Solidarity & Volunteering as well as 5) Media and Information Literacy. In the project, "Fake Off!", YEPP EUROPE worked in cooperation with Bit Schulungscenter



(Austria), Future Balloons (Portugal), GoEurope (Spain), Jonathan Cooperativa Sociale (Italy), ÖIAT (Austria), and LOGO! Jugendmanagement (Austria). Focusing on the topic of fake news and the issue of misinformation, a general didactic concept, a resource toolbox, an Android & iOS app, and a comprehensive, nearly 200-page training material for youth workers were developed.

The project became one of the four finalists in category 5) Media and Information Literacy.

# 7. YEPP Community Network Annual Surveys

Each year, YEPP EUROPE collects evidence of its work and achievements by the YEPP Community Network. The results are building the basis for new funding proposals, creating new project ideas, and building partnerships. In 2021 and 2022, YEPP Community Network partners were also asked to outline their connection to the Sustainable Development Goals, the European Youth Goals as well as the Erasmus+



Transversal priorities (see results in "Key Developments 2021 and 2022").

## 8. Communications, Advocacy & Publications

YEPP EUROPE continues to be very active in terms of communications, promoting its work and advocating for causes like climate action, mental health, inclusion, human rights, SDGs, etc. through 6 websites and more than 10 Social media pages and groups on Facebook, Instagram, Twitter, Linked-In, Spotify and YouTube.

In 2021, several efforts were made to explore the potentials of communication channels and tools in order to promote the work of YEPP EUROPE along with its values and the YEPP Goals and Principles, to reach out to its network and potential new members of the network (expansion), to build new strategic partnerships and to engage with the wide range of audiences YEPP EUROPE interacts with:

- There was already a YEPP EUROPE Team member in charge of communications (Social Media, Newsletters, production of content, etc.) who was reinforced by an intern specialised in Social Media.
- A Communications and Social Media Strategy was developed defining what target groups to reach out for through what channels and how.
- New content was produced: videos, podcasts, songs and social media campaigns (e.g. Superheroes, The climate tips series, Songs for Rights is ..., etc.).
- The YEPP EUROPE Newsletter has seen an increase of subscribers of 50% in 2021.
- New innovative tools have been developed and used to promote YEPP EUROPE content such as Instagram carousel, Instagram takeover, etc.
- The regular webinars developed and organised by YEPP EUROPE were promoted on the SALTO YOUTH platform, which has drawn a very high number of people from the youth field towards YEPP EUROPE (e.g. for one the webinar Juice up your Meetings, 500 people registered and most subscribed to the YEPP EUROPE Newsletter).

The combination of these measures with the fact that YEPP EUROPE also gains more exposure online and offline through its participation in EU projects has had as a result that YEPP EUROPE is solicited on a regular basis (weekly) by youth organisations from across Europe and beyond for the participation in new projects,

partnerships or collaborations. These solicitations have increased a lot in 2021 and 2022.

Also, video-making and giving young people a voice through various communication channels remains a strong component of YEPP EUROPE's communications. Here are some examples:

## European Youth Goal 4

The goal of "Information and Constructive Dialogue" seeks to ensure that young people have access to reliable information, support in evaluating information, and opportunities to engage in participatory dialogue. Why is this youth goal relevant to young people these days? In this <u>video</u>, Sandhya shares her thoughts on the importance of proper information sources and the role of dialogue in today's world.



## European Youth Goals 1 and 4

"Connecting EU With Youth" is the first goal of the European Youth Strategy, which aims to build a bridge between the EU and young people in order to increase active societal participation. The 4th goal, "Information and Constructive Dialogue", seeks to ensure that young people have access to reliable information, support in evaluating information, and opportunities to engage in participatory



dialogue. In this <u>video</u>, Sara talks about the goals that are most applicable to her work with youth, and the crucial relationship between "Connecting EU with Youth" and "Information and Constructive Dialogue".

## European Youth Goal 10

A sustainable green Europe is easier to achieve when young people are environmentally active, educated, and able to make a difference in their everyday lives. In this <u>video</u>, Federica shares some tips on how to contribute more positively to the environment.



### **Partners Meeting DWBY**

This video summarises the inspiring and energising meeting we had in Berlin in March with our Don't Worry Be You project partners.

https://www.youtube.com/watch?v=MrNdkjaRtwk



Community Challengers reflect on the Project and Cultural Exchange

In May 2022, the Community Challengers Entrepreneurship Bootcamp brought together young people from 6 countries for an inspiring and enriching week in Belgrade, Serbia, kindly hosted by Supernatural.

https://www.youtube.com/watch?v=OwFbYidUgNA



## Community Challengers - Youth Mobility, Belgrade

With almost 35 youth participants, our Community Challengers had the opportunity to gain skills and knowledge to develop and pitch their own creative business solutions to the real-world climate issues facing their communities. We asked a few of the participants and trainers in the Community Challengers



project about why they feel this project is important and what they have learned from the cultural exchange aspect of the program. Here are the videos for their responses!

https://www.youtube.com/watch?v=g1ZAMCgD3LQ

## Community Challengers Advocacy Tutorials: Episode 1

One output of the Community Challengers project is a series of ten Advocacy Tutorials empowering young activists and youth workers to build strategies for social and political change in their local communities. Here is Episode 1 focusing on problem analysis; watch the rest of the Tutorials on the Community Challengers website.



https://www.youtube.com/watch?v=OihOilqat28&t=6s

## Do\_cument It Yourself: YEPP EUROPE Video

Last month YEPP EUROPE participated in the training course Do\_cument It Yourself, organised by Klick e.V., Break the Couch and Roes Cooperativa. During the training, the participants learned media skills, acquired practical skills in filmmaking and learned about the implementation of social promotion videos as



well as the different phases of pre-production, production, post-production. Young participants of the training visited the YEPP EUROPE team office, got to know our team and programmes and eventually created this excellent video introducing YEPP and our work!

https://www.youtube.com/watch?v=LYGt3fHG62k&t=2s

## "Gegen Mobber" - Songs for Rights Berlin

Watch the music video for the song "Gegen Mobber" ("Against Bullies"), which was produced during a Songs for Rights workshop in July 2022 by a group of children in Berlin. During this workshop, they learned and discussed children's rights and wrote and recorded their own song to fight



bullying and discrimination. This music video is the result of their work!

https://www.youtube.com/watch?v=B4s1XrnsjvY

## Berlin Songs for Rights Workshop: the film

This video (in German) details the 5-day Songs for Rights workshop held in Berlin in July, including interviews with trainers and young participants.

https://www.youtube.com/watch?v=tMHGOBL7dbc



## Songs for Rights - Spain

This video shows the music video from a Songs for Rights project in Lliçà de Vall in Spain.

https://www.youtube.com/watch?v=ZtD92wsus3c



## 9. Inspiration Labs (Podcasts)



Inspiration Labs is a podcast series of YEPP EUROPE set up during the pandemic. The aim is to inspire, give hope, share ideas, positive vibes, and energy! It is addressing young people, youth workers, NGOs active in the field of youth and all interested people. The podcast series gives people from the YEPP Community Network a voice to 1) share their opinion and wisdom about the issues of their concern, such as dealing with crisis (e.g. COVID-19 situation), digital well-being, actions for climate emergency, human rights, building an inclusive society,

etc. and 2) share their skills which could inspire other people.

All YEPP EUROPE Inspiration Labs can be found on SOUNDCLOUD (<a href="https://soundcloud.com/yeppeurope">https://soundcloud.com/yeppeurope</a>) Here is one example:

#### Inspiration Labs - Elda from Albania

"Many small actions done with great care on a daily basis have the potential to make a change." In this episode, we talk to Elda, who works with the organisation Young Professionals Network. Based in Albania, they seek to connect young people to training and learning opportunities across Europe. This is especially important during times when mostly everything has moved online. She is sharing her thoughts about creating online communities,



connecting young people, and how little things make a difference. Link to the episode: here.

# 10. The Community Challengers Website



As a platform for exchange and important part of the project's dissemination work, the website of the Community Challengers project was set up in 2021: www.communitychallengers.org.

The website features all key information of the project, its partners, the Intellectual Outputs and the LACA learning model representing the key pillars of

the project: LEARN - ANALYSE - CREATE - ADVOCATE. Environmental awareness, artistic expression, empowerment and entrepreneurship education for young people

with fewer opportunities are the objectives of the Community Challengers project. Project developments, Intellectual Outputs and Workshop implementation results will be shared on the website. With the aim of involving further trainers and youth workers outside the project consortium, Intellectual Outputs can be discussed through comment tools. This interactive feature is foreseen for 2022.

# 11. The Songs for Rights Website



Also for the Songs for Rights project a new website was launched in 2021: the <u>website of Songs for Rights</u>. The website promotes Songs for Rights and its methodology in Human Rights Education through Music, featuring the historical background, the LACPA methodology (Learn -

Assimilate - Create - Produce - Advocate), the partners and projects as well as the mission and vision. All Songs for Rights projects, workshops, training, produced songs and video clips are featured on this website which is also linked to Songs for Rights Social Media Channels (Facebook, Instagram, YouTube).

# 12. Publication: Working Paper - Civic Strategies Addressing Populism



Working Paper of the European Citizen Action Service: Civil Strategies Addressing Populism

In April 2021, a working paper was published by ECAS, analysing ten case studies representing projects that aim to tackle populism, including the YEPP EUROPE project "INCLUSION! Actions across boundaries". The findings contributed to designing guidelines for project managers setting up similar initiatives. Based on those findings, four general recommendations were put forward, namely: ensuring sufficient and easy-to-access public funding for (innovative) projects addressing populism; more proactive use

of project outcomes by policymakers; more synergies between different kinds of projects; and dedicated channels to facilitate the exchange of expertise between project managers responding to the challenges posed by populism. Link to the working paper: <a href="here">here</a>.

# 13. Civil Society Hub for actors addressing populist movements

YEPP EUROPE joined the Civil Society Hub for actors addressing populist movements which was initiated by the European Citizen Action Service (ECAS). On 6 July 2021, YEPP EUROPE participated in a first meeting between members to decide on the modus operandi of the hub. The idea behind launching this hub: ECAS is aware that populism is a complex phenomenon and that there is no single factor that causes populism. Instead, there is an interplay of different factors resulting in very different manifestations. Based on that, ECAS decided to bring together actors who already have a solid knowledge base and experiences in the field. The hub is

envisaged to work in 3 dimensions: Networking, Exchange of knowledge and good practices and (possibly) creating synergies and cooperating across borders.

In 2022, YEPP EUROPE continued its participation and has joined the task force "Diverse Participation", one of three Task Forces of the Civil Society Hub (Democratic



Progress, Diverse Participation, Inclusive Societies) which met several times in 2022.

# 14. YEPP EUROPE Sustainability Concept

In the light of the climate emergency, in 2021 YEPP EUROPE has developed a sustainability concept for its operations and, in particular, for its international events such as conferences, training, partners meetings, training of trainers and youth exchanges. The set of guidelines (find them <a href="here">here</a>) will help us make sure that all events that we hold and help plan are as climate-friendly as possible.



Through this sustainability concept YEPP EUROPE wants to reduce its negative impact on the environment and the climate. First of all, the ecological footprint is mitigated through a more environmentally friendly event design (choice of materials, location, food, etc.) and reduction of the impact on the environment through the choice of transport, reducing plastic consumption, etc. Secondly, YEPP EUROPE calculates the ecological footprint for each of the meetings by using the online calculator "myclimate" (<a href="https://www.myclimate.org">www.myclimate.org</a>). As a third step, YEPP EUROPE and its participating partners of the meetings offsets their emissions through a range of measures: through local activities (planting trees, cleaning river banks, etc.) during the events and/or donations to local environmental projects. This concept will be implemented from 2022 onwards.

# 15. Support for the victims of the war in Ukraine

2022 has been overshadowed by the war in Ukraine which has left thousands of people dead and millions became victims of this war having to flee their country. Since the beginning of the war, YEPP EUROPE has positioned itself against this war and in support of the Ukrainian people. YEPP EUROPE has informed and recommended ways of helping



people in need, such as refugees through its newsletters and Social Media activities.

## 16. New IYCE Logo

In January 2022, the Institute of Community Education (ICE) was officially renamed to the Institute for Youth and Community Empowerment (IYCE). This name reflects the commitment to the empowerment approach, particularly a youth empowerment approach that is systematically interlinked with community empowerment.



# National Round Table on Climate Protection and Sustainability

By invitation of the German National Agency JUGEND für Europa, YEPP EUROPE attended a Round Table discussion on creating a guide for incorporating topics of sustainability, climate protection, and eco-friendliness in project implementation. The guide shall address applicants or (young) persons writing Erasmus+ grant applications who have limited experience in eco-friendly project implementation by providing support on



integrating sustainability topics, solutions or project components.

Seven experts representing different types of institutions and Erasmus+ funding expertise discussed main topics to be involved in the guide; exchanged experience; and learned from one another. YEPP EUROPE shared the first results from the Community Challengers project as well as our Sustainable Event Concept.

The guide was finalised in autumn 2022 and is freely available.

# 18. Celebration in Honour of Dr. Christa Preissing

On 26 September the "Berliner Kita-Institut für Qualitätsentwicklung (BeKi)" in collaboration with other institutes of the International Academy Berlin (INA gGmbH) organised a celebration in honour of Dr. Christa Preissing, who was a co-founder and former president of INA gGmbH and who passed in April this year.

The celebration featured presentations of Prof. Ludger Pesch, Carsten Weidner

(Senatsverwaltung für Bildung, Jugend und Familie), Kathrin Bock-Famulla (Bertelsmann Stiftung), Katrin Macha and Petra Wagner (INA gGmbH, Institut für den Situationsansatz), Henriette Heimgaertner (INA gGmbH, Berliner Kita-Institut für Qualitätsentwicklung) and Angelika Krüger (INA gGmbH, Institute for Youth and Community Empowerment). The event highlighted the enormous contribution Christa Preissing had upon the founding and development of several institutions and a wide range of projects as well as the quality development of the entire pre-school system in Germany and in Berlin in particular. On this day, we celebrated her important influence on the development of the "situational"



approach" (Situationsansatz), the improvement of quality development and on policies in the field of pre-school education over so many years. Dr. Christa Preissing's legacy will be felt for many years to come.

## Assessment - Strategic Goal 2

In 2021 and 2022, YEPP EUROPE's objectives of strengthening and expanding the YEPP Community Network were achieved through new strategic partnerships and new network members joining the YEPP Community Network. This development considerably increased the outreach and social impact of YEPP Community Network as a whole.

Key European and global societal issues such as the climate emergency, social exclusion, mental health & wellbeing in relation to the pandemic and human rights issues were addressed in a series of face-to-face partner meetings, international exchanges, online sessions, and activities such as the INCLUSION photo and art challenge and Social Media campaigns organised by YEPP EUROPE (see also Activities Goal 1). Some follow-up projects are planned to continue strategic partnerships in the thematic fields.

Due to the ERASMUS KA3 projects which terminated at the beginning of 2021 and the INCLUSION and Community Challengers project, project partners reported strengthening partnerships with the municipalities on sustainable local change and are working to influence youth policies at a local, regional and national level.

In 2022, the European Year of Youth, YEPP EUROPE has engaged in a series of Webinars in collaboration with YEPP Italia in order to promote the YEPP approach and methodology as well as its work in the aim of positioning itself as a strong player in the field of Youth and Community Empowerment in Europe. Through the new project "Songs for Change" YEPP EUROPE has entered into new strategic partnerships with partners from Greece, the Netherlands and Portugal.

YEPP EUROPE has also managed and will continue to involve the partners from recent and current projects - INCLUSION, Community Challengers, Don't worry be YOU - in the Network activities and will further expand the YEPP Community Network through its three membership types: YEPP local Sites, YEPP Project Partners and YEPP Associate Members. YEPP EUROPE also has managed to engage into new partnerships for the new ERASMUS+ KA1 project (RORE - Regenerating Ourselves, Regenerating Earth) which was submitted in late 2022 and approved in January 2023. Moreover, YEPP EUROPE has further expanded its outreach and enriched its expertise with new collaborations through Songs for Rights projects implemented in 2021-21 (Italy, Germany, Spain) and through applied and approved projects in late 2022 (Songs for Rights Training of Trainers Germany, 2023)

The outreach of YEPP EUROPE and the YEPP Community Network was also enlarged and reinforced through an elaborated communications strategy and through a wide range of communications efforts including webinars to promote YEPP EUROPE's work and position in the field of Youth and Community Empowerment, Social Media

campaigns and initiatives, the production of videos and podcasts and the development of new websites and Social Media channels.

In terms of its visibility and outreach, YEPP EUROPE will continue to promote its values and will position YEPP EUROPE and the YEPP Community Network along with its work and the YEPP Goals & Principles within the context of European and global initiatives and standards such as the Sustainable Development Goals, Human/Children's Rights and the European Youth Goals. It will do so using creative and innovative ways in terms of production (videos, tutorials, podcasts, Social Media campaigns, etc.) and current as well as new communication channels.

#### STRATEGIC GOAL 3

Sustain YEPP EUROPE and the YEPP Community Network

Strategic objectives:

- develop a diversified funding scheme,
- develop new offers, services and programmes assuring the sustainability and further development of YEPP EUROPE and the quality of the YEPP Community Network as a lively, inspiring and capacity-building international platform.

## **Expected Outcomes:**

YEPP EUROPE is more independent from the infrastructural funding of the current main funders Charles Stewart Mott Foundation and Compagnia di San Paolo. It receives additional funding from other sources, e.g. European Commission's ERASMUS+ Programme and foundations, and fundraises successfully for new projects in the field of Youth and Community Empowerment, Entrepreneurship Learning and Inclusion.

### FINANCIAL OPERATIONAL CAPACITY

The total amount of funding for the projects YEPP EUROPE has been involved as lead organisation or as partner, such as Community Challengers, Don't Worry Be YOU, Songs for Rights and Songs for Change. The funding amount achieved through these projects (excluding the infrastructural grant from Charles Stewart Mott Foundation and Compagnia di San Paolo) was 644.654€.

#### INCREASED FUNDRAISING

- In 2020, YEPP EUROPE applied to the European Union's Erasmus+ Programme, KA2 Strategic Partnerships with a 205.270 EUR grant proposal for the Community Challengers project to address the issue of climate emergency. The grant was confirmed with 191.199 € for the implementation period 2021-2022.
- In 2021, YEPP EUROPE applied as a partner organisation for the project 'Don't Worry be YOU', an Erasmus+ Strategic Partnership led by the Dutch SHIFT Foundation. The total project budget is 179.204 €, out of which YEPP EUROPE receives 25.524 €.
- In 2021, YEPP EUROPE applied to the European Union's Erasmus+ Programme, KA2 Strategic Partnerships for the Songs for Change project to address the issue of European Values non-formal education through musical capacity-building. The grant was confirmed with 200.253,00 € in 2022 (implementation period 2022-2024)
- The application of 45.000 EUR to Intesa Sanpaolo for the Songs for Rights project and YEPP Albenga being the lead applicant was successful in 2019, and gave YEPP EUROPE 4.940 EUR, although the implementation had to be postponed to 2021 due to Covid-19.
- YEPP EUROPE also applied for (and received) 10.000 € grant from Hele Avus Foundation (2021) as well as for a 5.294€ grant to Deutscher Volkshochschulverband, another 10.000 € grant from Hele Avus Foundation (2022) to implement the project Songs for Rights in Berlin, Germany (202-23).
- In late 2022, YEPP EUROPE also applied for an ERASMUS+ KA1 grant (43.764€) for the project RORE (Regenerating Ourselves, Regenerating Earth) a project in the field of mental health and wellbeing including 2 youth exchanges in Greece and Zagreb in 2023. The project was granted in January 2023.

#### TEAM DEVELOPMENT: EFFECTIVE DIVISION OF TASKS

2021 was a year of change and transition in relation to the Human Resources of YEPP EUROPE.

**Tanja Katsbert** left on maternity leave in October and was replaced by **Saskia Weißenbach** as a project manager (80% full time), who managed the projects Community Challengers and Don't Worry be YOU.

In Summer 2022, Saskia Weißenbach reduced her involvement from 80% full time to 30% and handed over the project Don't Worry be YOU to **Iva Bubalo**, who joined as a project manager (40% full time).

**Linn Radtke** joined the YEPP Team Project Manager for Songs for Rights in 2022, being responsible for the Songs for Rights and Songs for Change projects (started with 40% full time and switched in summer 2022 to 60%).

**Virginia Gallo Cobián**, the finance and administration officer (20 % full time) was replaced by **Angelika Klammt** from the beginning of 2022 (40% full time). Angelika is in charge of finances and administration as well as the event and office management.

**Karla Morales**, the communications and event manager (40% full time), was in charge of communications until the beginning of 2022 and was supported by **Margarita Levitova**, during a three month internship. **Isabel Rousmaniere** took over the position as Communication and Network officer from April 2022 till December 2022 (40% full time). In December 2022, she was replaced by **J. Rosanna Phillips** (40% full time).

With regards to the Covid 19 situation as well as ongoing remote and Home Office rules and restrictions in Germany, YEPP EUROPE acknowledges the challenges for team cooperation and installed a new Microsoft Office package, incl. TEAMS to ensure communication flows, increase working results and diminish cooperation barriers. Further, the digital skills of all YEPP Team Members are increased by this.

The new YEPP EUROPE Team for 2023 and beyond

Jochen Schell Director

Iva Bubalo Project Manager



Angelika Klammt Finances, Administration & Events

















# YEPP EUROPE Activities 2021 & 2022 in detail

# 1. Fundraising & Income generation

YEPP EUROPE applied for and received the following new grants through EU programmes and foundations in 2021 and 2022:

2021

ERASMUS+ KA2 Community Challengers

191.199 EUR

ERASMUS+ KA2 Don't Worry Be YOU 179.204 EUR (main applicant SH!FT Foundation)
Hele Avus Stiftung (Songs for Rights Berlin) 10.000 EUR

2022

ERASMUS+ KA2 Songs for Change 200.253 EUR ERASMUS+ KA1 RORE 43.764 EUR Hele Avus Stiftung (SfR) 10.000 EUR Deutscher Volkshochschulverband (SfR) 5.294 EUR

# 2. Don't Worry Be YOU - Fostering youth and community wellbeing

The project "Don't Worry Be YOU- Fostering youth and community wellbeing" (KA 220-YOU-AB29466B0) was written by YEPP EUROPE in spring 2021. Since YEPP EUROPE had already one KA2 project running (Community Challengers) and was planning to apply for another one in autumn (Songs for Change), it agreed with the Shift Foundation from the Netherlands to be the lead applicant. The project was approved in November 2021. Funded by the Erasmus+ Programme (KA2: Strategic Partnerships in Youth), the project started on January 1st 2022 and was planned to last 2



years. Under the coordination of Shift Foundation (Netherlands), the partners, YEPP Italia (Italy), Institute for Creative Education (Croatia), Alter Network (Bulgaria), Roes Coop (Greece) and YEPP EUROPE (Germany), are testing different formats of wellbeing, delivering resilience skills and mobilising communities with innovative, appealing and game-based measures in six areas: mind, body, spirit, planet, place, and people. The approved grant is 179.204 EUR.

# 3. Application Erasmus+ KA2: Strategic Cooperation: Songs for Change

In October 2021, YEPP EUROPE applied for a new ERASMUS+ project (Key Action 2 - Strategic Cooperation Partnerships), called "Songs for Change". The project is based on the Songs for Rights methodology and aims at fostering learning and promoting EU values through music. If granted, the project will last 2 years and will involve the production of the following project results: The Songs for Change TOOLKIT, the Song Production SERIES (Webinars & Workshops), the Video Clip Production TUTORIALS and the Songs for Change BROADCAST which includes the



creation of a web radio promoting EU values. Partners from Germany, Italy, the Netherlands, Slovakia, Portugal, Greece and Belgium will be involved in the project. The grant was approved in March 2022.

# 4. Songs for Rights (SfR)

In 2021, Songs for Rights has offered new (funding) opportunities and YEPP EUROPE has realised its great potential. It has received funding through the Songs for Rights Italy (funded by INTESA SANPAOLO through YEPP Albenga) and Songs for Rights Berlin (funded by Hele Avus Foundation) projects. Due to a lack of capacity, YEPP EUROPE



was not able to follow up on all funding opportunities and has therefore decided to employ a Songs for Rights Project Manager from 2022 onwards. The new project manager (Linn Radtke) has been managing the various Songs for Rights projects and has managed to gain new project funding for the further development of Songs for Rights.

After very successful collaboration during the Songs for Rights project and workshops in Italy, YEPP EUROPE and its Italian partner Articulo 12 decided to work on a new project "SfR Italy 2.0" in 2022. This new collaboration is aiming at implementing further workshops and fostering the dissemination of the Songs for Rights methodology in Italy in 2023.

An application for a Songs for Rights project in Berlin was written and approved in 2022 to the **Volkshochschulverband** in Germany. The project was implemented with children from a refugee centre in Berlin in the summer of 2022.

A new application to **Hele Avus Stiftung**, who already announced that they were open to a new proposal, was submitted and approved in December 2022. This grant is for a Songs for Rights Training of Trainers which will be implemented in 2023. It will also include a participation fee which will generate additional income.

In order to support the strategic development of Songs for Rights in a wide range of fields such as sustainability, content & methodologies, outreach, etc. in 2021, a new **Songs for Rights Advisory Board** was set up. It meets online twice a year and is composed of experts in the field of music, human rights (education), philanthropy and (social) business development. The first meeting took place in February 2022.

#### These are the members of the board:



Todd Fletcher PluralArts Internatio nal (USA/GER

Expert in music



Marion Haak-Schulenburg Katholische Universität Eichstätt (GER)

Expert in music



Maria Rosaria Centrone Articolo 12 (IT)

Expert in Children's Rights



Lea Fenner & Else Engel Right Now (GER)

Experts in Human Rights Education



Thomas
Biotteau
Mowgli
Foundation &
EBRD
(FR/TN)

Expert in communications, digital transformation and (social) business development



Darren
Bird
Learning
for WellBeing
Foundation
(WLS)
Expert in
child &
youth
participatio
n

# 5. YEPP EUROPE Team Evaluation Meeting

At the end of each year, YEPP EUROPE is reflecting yearly achievements and experiences, team structures and processes. On December 8<sup>th</sup> 2021 and 6<sup>th</sup> December 2022, the YEPP EUROPE Team discussed learnings from 2021 and 2022 and the following questions: What is success for us? What is growth for us, how do we achieve it and how can we measure our impact? Which topics are we addressing and what do we want to achieve during next year?



The discussion led to the annual planning for 2022 and 2023. 2023 will include the further implementation of ongoing projects, developing new concepts, youth participation on the local and international levels. Upcoming activities will also be conducted in light of the European Year Skills 2023.

# 6. YEPP EUROPE Advisory Board

Twice each year (2021 and 2022), the YEPP EUROPE Advisory Board met online and discussed the recent development of YEPP EUROPE as well as strategic development issues in relation to fundraising and income generation, new projects as well as the enlargement of the current Advisory Board.

# YEPP EUROPE Advisory Board (online) Meeting

26 May 2021 11-12.30 am CET



After the board meeting, YEPP EUROPE contacted Bruno

António, the Coordinator of the DYPALL network in Portimão, Portugal and asked him to join the YEPP EUROPE Advisory Board. He agreed to join from the beginning of 2022 onwards. Bruno António graduated in Social Education at the University of the Algarve in Faro, Portugal. During his educational path, he lived abroad, namely in Brazil, India and Scotland. For the past 12 years, Bruno has been actively engaging in international youth work, working as an expert and external consultant for several institutions, such as the European Commission and the Council of Europe. He previously took office as Secretary-General of Youth for Exchange and Understanding, as well as Executive Director at ECOS - Cooperativa de Educação, Cooperação e Desenvolvimento.

In the last Advisory Board meeting on 6<sup>th</sup> December 2022, the board also agreed to involve (2) young people in the Advisory Board from 2023 onwards.

# 7. Songs for Rights Advisory Board Meeting

On 22nd February, the first Songs For Rights Advisory Board Meeting took place online. It was the first time the members of the board, exports from the field of human rights education, music, philanthropy and (social) business development, came together. The members presented their profile and motivations to



participate in the strategic development of Songs for Rights and discussed the different development fields they are ready to add value through their expertise, such as structural development, the Songs for Rights methodology, fundraising and income generation, content development and new thematic areas for Songs for Rights. Also, the Modus Operandi of the board was discussed and the next steps until the next meeting. On 14th December the second meeting took place and the strategic areas for Songs for Rights in 2023 and beyond were discussed. The board members agreed to actively be involved in several areas such as content development of Training of Trainers, fundraising, development of a business plan and the search for Songs for Rights Ambassadors.

### 8. Philea Conference Barcelona 2022

From 30th May till 1st June, YEPP EUROPE Director Jochen Schell participated in the Philea Forum in Barcelona, with the opportunity to meet with over 650 professionals and representatives from philanthropic organisations, corporations, (I)NGOs, EU and multilateral institutions, think tanks and the media. As 2022 marks the Year of European Youth, the conference aimed to ensure the voice of and focus on young people remained a constant throughout, while engaging participants in a conversation around three overlapping strands:



One planet, one health; United in diversity; and Culture and creativity catalysing change. Participants exchanged and brainstormed during 3 days of sessions, workshops, plenaries, networking breaks, social events and site visits. It was a great opportunity to meet and exchange with Foundations about possible future collaboration.

## **Assessment Strategic Goal 3**

In 2021 and 2022, YEPP EUROPE managed to attract new funds from new sources, including the EU funding for the ERASMUS+ KA2 *Don't worry be YOU* and the *Songs for Change* project; and foundation funding (Hele Avus Stiftung (x2), Volkshochschulverband) for the *Songs for Rights* project. In addition, YEPP EUROPE applied for the ERASMUS+ KA1 grant "RORE", which was approved in January 2023.

Furthermore, new funding opportunities were discovered through research and collaboration. In particular, in the field of *Songs for Rights*, several possible grant opportunities have been identified. Some examples are Deutsches Kinderhilfswerk (Germany), Deutscher Volkshochschulverband (Germany), Berliner Projektfonds Kulturelle Bildung (Germany). Since the beginning of 2022, the new project manager for Songs for Rights has been following up on these opportunities.

In addition, new EU programmes were discovered such as the Citizens, Equality, Rights and Values Programme (CERV) on which YEPP EUROPE will follow up and try to get funding in 2023. In terms of income generation, YEPP EUROPE has also invested efforts in the development of capacity-building programmes that could generate income for YEPP EUROPE. One example is the *Songs for Rights Training of Trainers* (co-financed by *Hele Avus Foundation*), to be implemented in 2023.

The sustainability and strategic development of YEPP EUROPE has also been supported by current and new bodies such as the YEPP EUROPE Advisory Board, the Songs for Rights Advisory Board.

Given these positive developments, the objective of diversifying the funding scheme was successfully achieved for 2021 and 2022.